

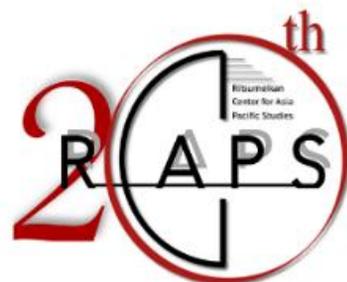
Please join us for the RCAPS 20th Anniversary Seminar

Tourism for Health and Health Tourism

Tourism industry is the largest industry in the world (United Nations World Tourism Organization, 2016). Health-oriented tourism can be defined as the sum of all the benefits that occur from travelling to tourism destinations by individuals interested in promoting, stabilizing and restoring their physical, mental, spiritual, and social wellbeing, by using services that favor health. Prof. Lee invites questions to you how tourism industry and tourism activities can contribute the overall quality of life of people in the 21st century.

January 18 (Wed)

14:15-15:50 (4th Period)



@RCAPS Conference Room



Professor LEE Timothy

Prof. Timothy Lee is the Founding Director of the APRI-HOT (Asia Pacific Research Institute for Health-Oriented Tourism) at APU. His research interests include medical/wellness/health tourism, ethnic identity issues in the tourism industry, cultural heritage tourism, and tourism development which incorporates East Asian values. He has published more than 170 research articles in academic journals, books, and conferences. He is a member of Editorial Board in ten leading academic journals worldwide including *Tourism Management*, and *Journal of Travel Research*. He also serves as the Editor-in-Chief of the *International Journal of Tourism Sciences*, and the *Ritsumeikan Journal of Asia Pacific Studies*. He was invited to give a special lecture from 35 external institutions in 17 countries.

This seminar will be held in English. To attend the seminar, please register on the RCAPS website.

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