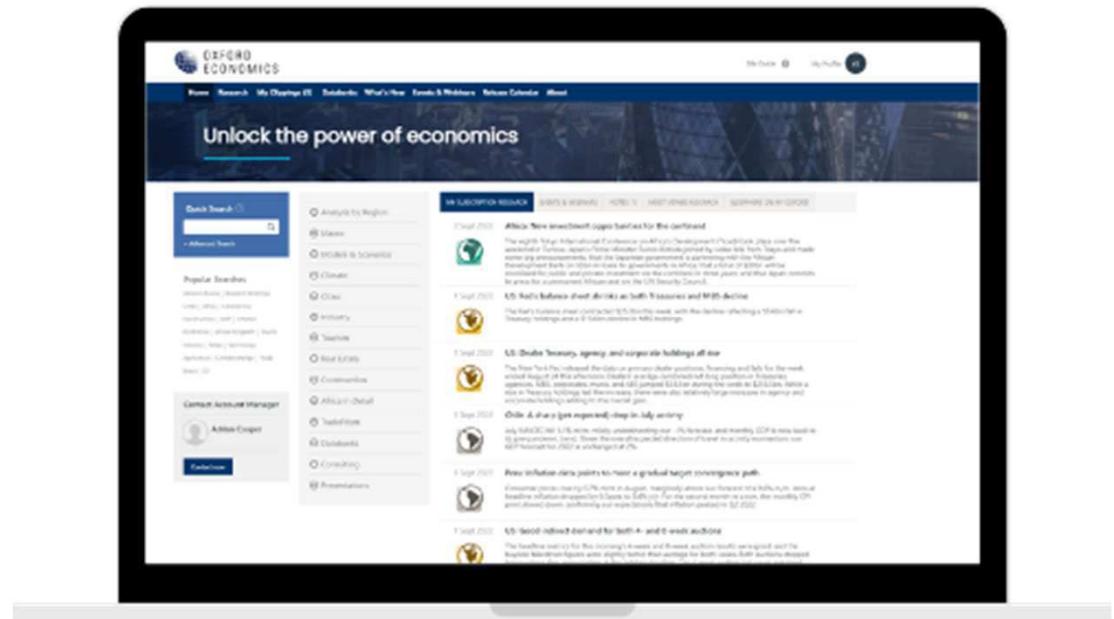




MY OXFORD 簡易操作ガイド



立命館大学 (2023.2)

オックスフォード・エコノミクスとは？

オックスフォード・エコノミクスは、政府機関、金融機関、グローバル企業の意思決定者の重要なアドバイザーとして、業界最高クラスのマクロ経済分析、経済予測データ、経済分析ツールを提供するグローバルマクロ経済調査会社です。

当社のマクロ経済調査では、アジア太平洋地域、ヨーロッパ、アメリカ、アフリカ大陸とすべての地域を対象とし、200ヶ国のマクロ経済動向を捉えた世界経済・各国経済の見通しを定期的に更新します。世界各地に在籍する300名のエコノミスト・アナリストチームが最新のマクロトレンドに対する見解をタイムリーにお届けし、みなさまの学術研究やビジネスをサポートいたします。



[ご講読いただけるレポート・データ]



• Country Economic Forecasts

国別の経済レポートです。各国の経済分析と2050年までの予測を示し、現状把握・将来見通し・リスク評価をまとめています。国によって更新頻度は異なります。

• Databank

各国別の900超のマクロ経済指標を1980年～最長2050年までのヒストリカル・予測データを収録、Excelやグラフ形式などでダウンロードできるデータベースです。国によって収録項目などは異なります。



もくじ

ログイン方法	4
レポートを利用する	6
レポートの検索方法	7
レポートのダウンロード方法	9
チャート・グラフのバックデータを閲覧する	10
翻訳機能	11
Databank を利用する	12
Databank ユーザーガイド & 定義書	16

英語版 操作ガイドは[こちら](https://my.oxfordeconomics.com/reportaction/8443207C62bb443e810bbC/Toc) (My Oxfordにログイン後に閲覧可能)
<https://my.oxfordeconomics.com/reportaction/8443207C62bb443e810bbC/Toc>

ログイン方法

ログイン

1

キャンパス内のネットワークから利用できます。

My Oxford : <https://my.oxfordeconomics.com/Home/Welcome>

にアクセスし、右上の [Login] をクリック。



A screenshot of the Oxford Economics dashboard. The top navigation bar includes 'Site Guide', 'Email Notifications', 'My Profile', and other links. The main header reads 'Unlock the power of economics'. Below the header, there's a 'Quick Search' bar and a 'Popular Searches' section with links to various economic topics. On the right side, there are news articles and a 'Contact Account Manager' button. A blue box highlights the 'Login' button in the top right corner of the dashboard area. A second blue arrow points from the right side of the dashboard towards the bottom right corner of the page.

レポートを利用する

基本の検索：Country Economic Forecast を選択する

The screenshot shows the Oxford Economics homepage. On the left, there's a 'Quick Search' bar with a search icon and a link to 'Advanced Search'. Below it is a section for 'Popular Searches' listing various topics like Ukraine-Russia, Cities, Construction, Electronics, and Industry. On the right, a sidebar menu is open, showing a hierarchy of services. A dashed blue box highlights the 'Macro' category under 'Analysis by Region', which is further expanded to show 'Country Economic Forecasts'. Other categories listed in the sidebar include 'All', 'Databanks', 'Consulting', and 'Presentations'.

左サイドメニューよりサービスカテゴリーを選択後、レポートの種類別、国別や地域別に検索することができます。

※画面はイメージです。
ご講読範囲によって、表示されるカテゴリ・メニューが異なります。
原則、ご購読可能なメニューと国のみ表示されます。

<サービス選択について>

- Country Economic Forecastの場合、

⊕ Macro > Country Economic Forecasts

基本の検索 : Country Economic Forecast 国を選択する

OXFORD ECONOMICS

Site Guide | E

Home Research My Clippings Databanks What's New Events & Webinars Release Calendar About

Advanced Search (Reset)

Search for (any word) (all words)

Find products about

ANALYSIS BY REGION +

MACRO +

Country Economic Forecasts ×

DATABANKS +

CONSULTING +

PRESENTATIONS +

KEY THEMES +

ANALYSTS +

Other filters

PUBLISHED DATE +

STATUS +

Country Economic Forecasts

Regular economic updates for 200 countries, describing in detail our baseline outlook for each economy, with evaluation of key risks and opportunities, and data tables and charts to highlight trends. Each report examines the latest economic developments and policy changes, and provides risk assessment and long-term forecasts for key economic indicators.

Indonesia

Select a country... ▾

Select a country...
Bangladesh
Belize
Indonesia
Laos
Malaysia
Myanmar
Philippines
Tajikistan
Vietnam

All products My products

Save this Search

Asia: Central bank to remain on hold as growth slows further NEW

Bank Negara Malaysia (BNM) is likely to leave the policy rate on hold at 2.75% throughout 2023 after pausing for the first time in five meetings in January. The main reason is that growth is losing momentum and is likely to slow further as external headwinds worsen. We continue to expect GDP

「Select a country」を選択後、国を選んで、検索することができます。

※画面はイメージです。サブスクリプションの範囲によって、表示される国名が異なります。原則、購読可能な国のみ表示されます。

<ご購読可能な国>

※計13カ国／2023年2月時点

- Bangladesh (バングラデシュ)
- Belize (ベリーズ)
- China (中国)
- Indonesia (インドネシア)
- Japan (日本)
- Kyrgyzstan (キルギスタン)
- Laos (ラオス)
- Malaysia (マレーシア)
- Myanmar (ミャンマー)
- Philippines (フィリピン)
- Tajikistan (タジキスタン)
- Uzbekistan (ウズベキスタン)
- Vietnam (ベトナム)

レポートを読む：Country Economic Forecasts

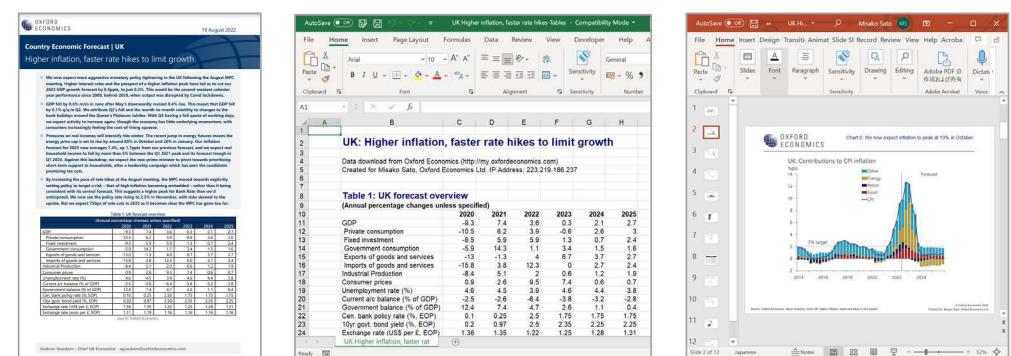
The screenshot shows the Oxford Economics website interface. At the top, there's a navigation bar with links for Home, Research, My Clippings, Databanks, What's New, Events & Webinars, Release Calendar, and About. Below this is a search bar and a sidebar with various filters and links related to economic forecasts for Indonesia. The main content area features a report titled "Indonesia: Lower growth and elevated inflation in 2023". This report includes a summary, a table of contents, and several download options: "Report Downloads" (PDF, Excel, PowerPoint), "Attachments" (PDF), and "Other Users Also Viewed". A large preview window shows the first few pages of the report, which discusses a significant revision to the 2023 growth forecast due to higher fuel prices. At the bottom of the report page, there are links to other reports like "Thailand: GDP in 2023 cut to reflect worse external environment" and "Singapore: Cutting our 2023 forecast as external outlook worsens".

レポートを開くと「テキスト形式」でレポートを読むことができます。

左サイドバーの目次を選択してお好きなページに直接飛ぶことができます。

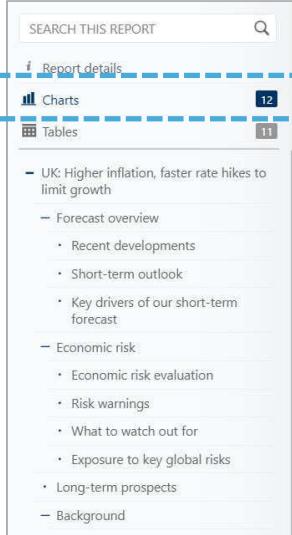
右サイドバーより、PDF、Excel、PowerPointなど用途に応じたフォーマットでダウンロード可能です。

※サービスによって、ご提供可能なフォーマットが異なります。
データライセンスの都合上、ご提供できないローデータ（Chart）もあります。

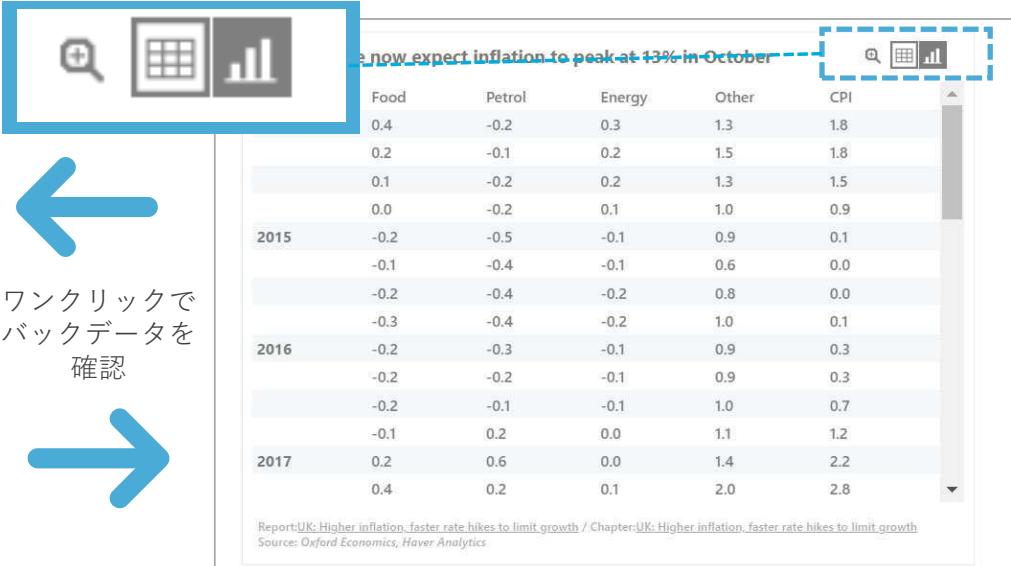


表・グラフ バックデータを閲覧する

レポート内で使用しているグラフや表は「Charts」「Tables」より確認することができます。図版の右上に「表」と「グラフ」マークがある場合、ワンクリックで切り替えることができます。



The screenshot shows the left sidebar with 'Report details' expanded. Under 'Content', 'Charts' is highlighted with a blue dashed box, and 'Tables' is shown below it. The main area displays 'Chart 2: We now expect inflation to peak at 13% in October'. The chart title is 'UK: Contributions to CPI inflation %pts' from 2014 to 2024. It includes a legend for Other, Energy, Petrol, Food, and CPI, with a 'Forecast' section for 2022-2024. A '2% target' is indicated by a horizontal dashed line at 2%. The chart is overlaid with a blue dashed box around its top right corner.



The screenshot shows the same report interface with 'Tables' selected in the sidebar. The main area displays a table titled 'We now expect inflation to peak at 13% in October'. The table has columns for Food, Petrol, Energy, Other, and CPI, with rows for years 2015, 2016, and 2017. A blue dashed box surrounds the top right corner of the table. A central callout box contains three icons: a magnifying glass, a grid, and a bar chart, with the text 'ワンクリックでバックデータを確認' (Check back data with one click) centered between them. Blue arrows point from the callout to both the chart and the table areas.

翻訳機能を使う

一部のレポートで翻訳機能を使えます

(翻訳したレポートをダウンロードすることはできません)

1

レポート右側の **TRANSLATE** をクリックする

2

言語を選択する

(日本語、中国語、韓国語、ドイツ語、スペイン語、フランス語、イタリア語、ポルトガル語、ロシア語)

The screenshot illustrates the translation process for a research briefing titled "Russia: Each side could gain from easing of gas war".

Step 1: The user clicks the "TRANSLATE" button in the Actions menu on the right side of the briefing page.

Step 2: A "Translate" modal window appears, displaying nine available machine translations with their respective flags and language names: Deutsch (German), Español (Spanish), Français (French), Italiano (Italian), Português (Portuguese), Русский (Russian), 한국어 (Korean), 日本語 (Japanese), and 汉语 (Chinese).

Content Panel: On the right, the "Content" panel shows the original English text and its machine-generated translation in Japanese. The English text discusses Gazprom's refusal to accept a Siemens turbine and the potential impact on Nord Stream 1. The Japanese translation provides a summary of the situation in Japanese.

▲Global Macro Service : Research Briefingの場合

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Databankを利用する

Databankにアクセスする

いずれかの方法で、Databankへアクセスできます。
Excel、csv形式で数値データをダウンロードできます。

1

MyOxfordトップページ上部の
「Databanks」をクリック。
「Global Economics」にチェックを入れて
Enterをクリック。



2

サイドメニューの [Databanks] からア
クセスする

Databanks

Countries

Industries

Cities

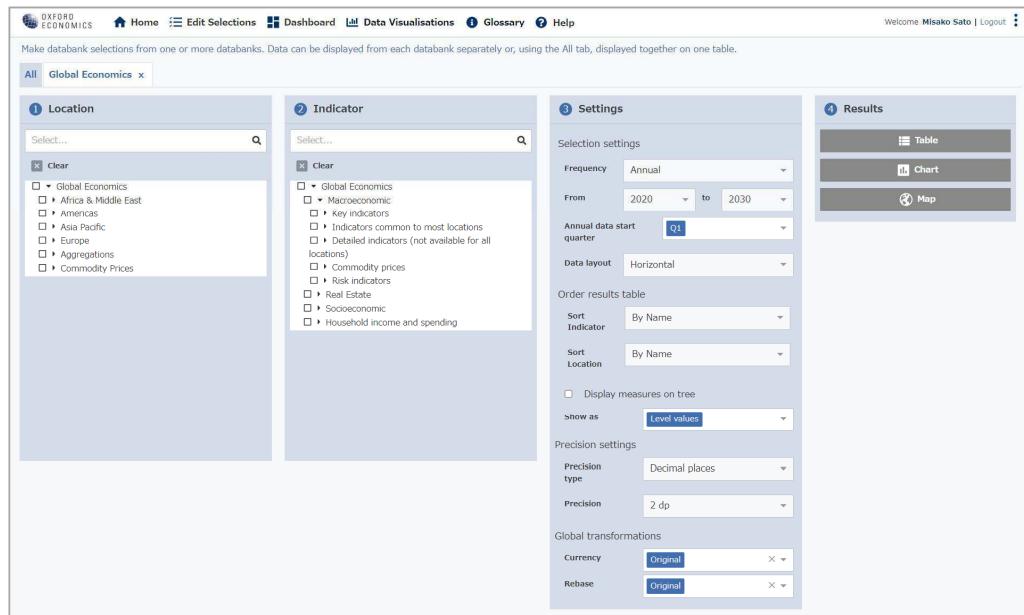
Travel and Tourism

All

※画面はイメージです。ご講読範囲によって、表
示されるカテゴリ・メニューが異なります。
※原則、ご購読可能なメニューや国のみ表示され
ます。

Databank : ダウンロードの準備をする

①国、②指標、③出力形式、④ファイル形式を選ぶ、
4つのステップで、数値データをダウンロードしたり、図表を作成することができます。



1

Location : 国や地域を選ぶ

検索したい国にチェックボックスを入れます。

2

Indicator : 指標を選ぶ

900を超える指標を検索やツリー選択できます。

3

Settings : 出力形式を選ぶ

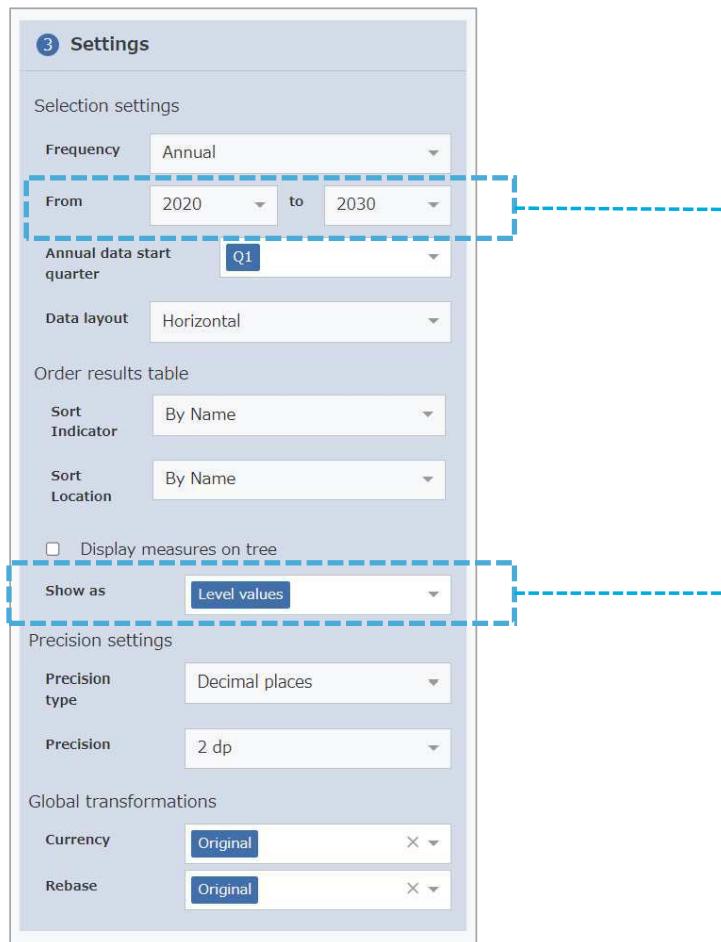
期間やデータの表示方法などを指定できます。

4

Results : ファイル形式を選ぶ

- Table : 表
- Chart : グラフ
- Map : 地図

Settings : よく使う設定項目について



From ___ to ___ : 期間を設定する

最長2050年まで収録（サービスにより異なる）

Show as : 単位を設定する

Level values : 値

% change y/y : 前年比成長率

Difference y/y : 前年差

5 year average growth rate : 5 年平均成長率

10 year average growth rate : 10年平均成長率

※初期設定は Level values

ユーザーガイド & 定義書 (Glossary) をダウンロードする

各指標や業種分類の定義、メソドロジーなどは、Glossary に収録しています。
PDFをダウンロードしてご覧ください。



Databankユーザーガイド

Databankページで、右上 Help をクリックする。

<https://data.oxfordeconomics.com/userguide>

定義書（Glossary）

Databankページで、対象サービスにチェックを入れて上部にある **Glossary** をクリックし、PDFをダウンロードする

Oxford Economics について

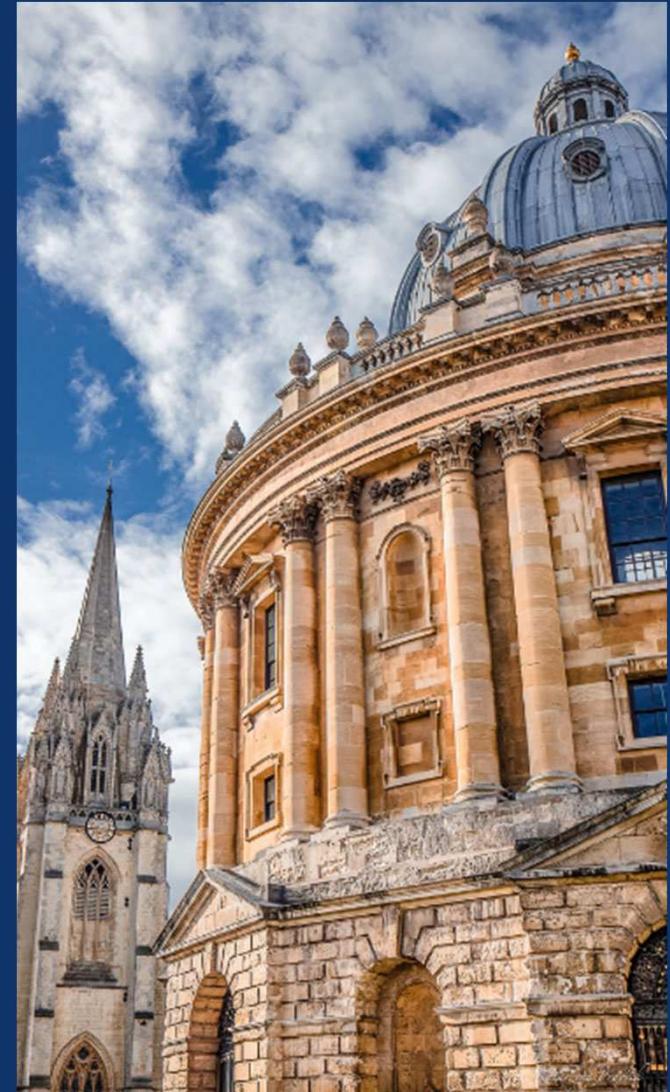
英国のオックスフォードに本社を構えるマクロ経済調査会社。グローバル経済予測と定量分析のリーディングカンパニーとして、300名を超えるエコノミストチームが自社開発のグローバル経済モデルを基に、200ヶ国、7000都市、100セクターに対する長期経済予測を提供する。

世界経済ウォッチ（日本語ブログ）

<https://blog.oxfordeconomics.com/japan>

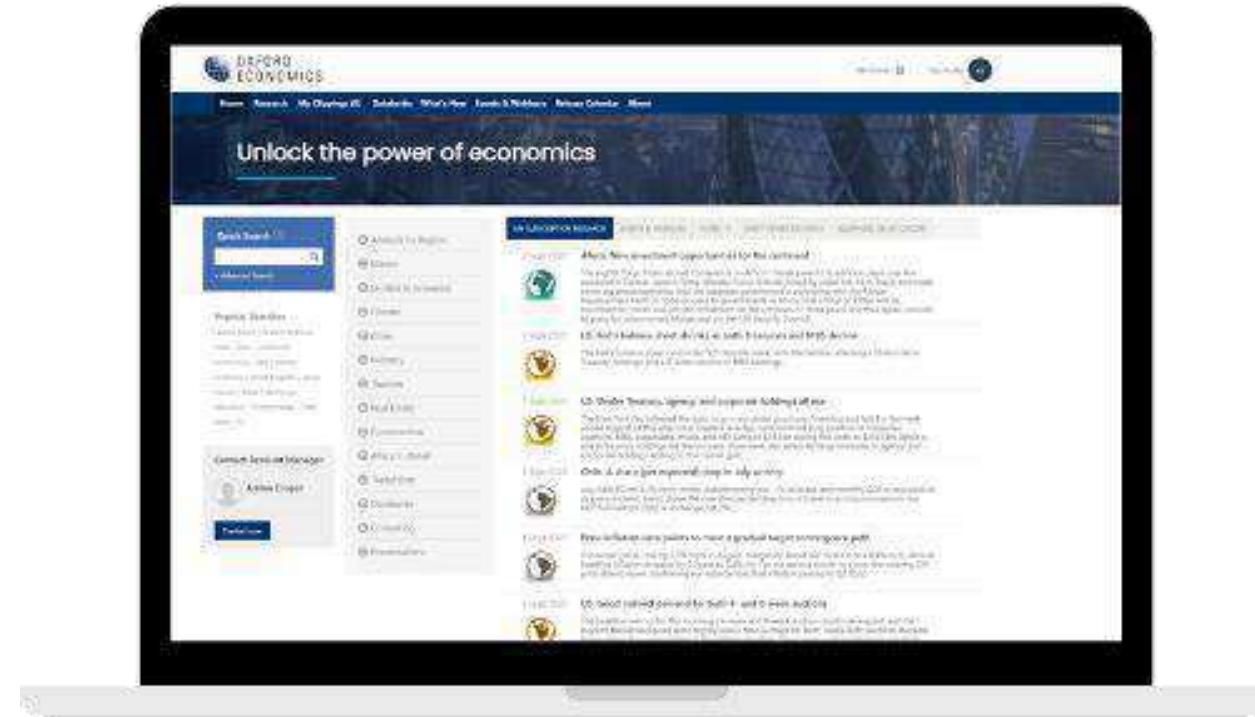


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MY OXFORD 簡易操作ガイド



Ritsumeikan Asia Pacific University (2024.4)

About Oxford Economics

Oxford Economics is the world's foremost independent economic advisory firm. We enable intelligent and responsible decision-making through the provision of timely, data-driven economic and business insights and solutions our clients trust.



[Subscription Services]

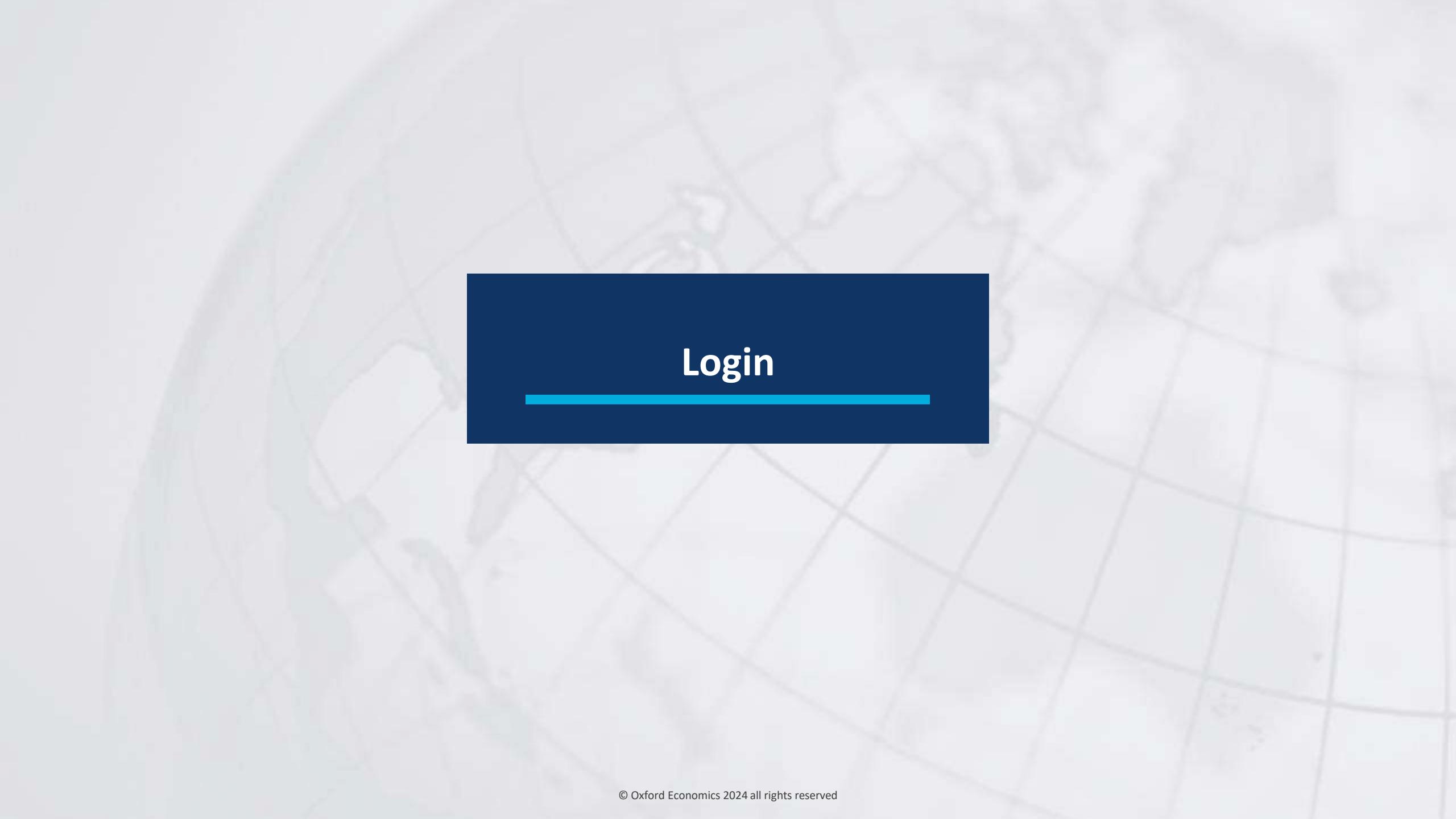


• Global City Travel

Comprehensive travel intelligence for 300+ cities enabling clients to gain city-level insight into arrivals, overnight stays and spending for international and domestic travellers. Consistent and comparable data coverage for both inbound and outbound travel.

• Databank

Comparable data for 300+ cities spanning all world regions, providing market detail for departures and arrivals, including origin-destination visits and overnight stays.



Login

Login

1

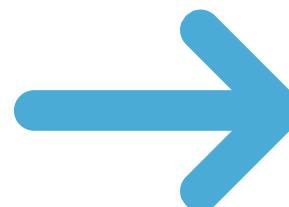
Access

<https://my.oxfordeconomics.com/Home/Welcome>

in your web browser to open My Oxford using the university network.

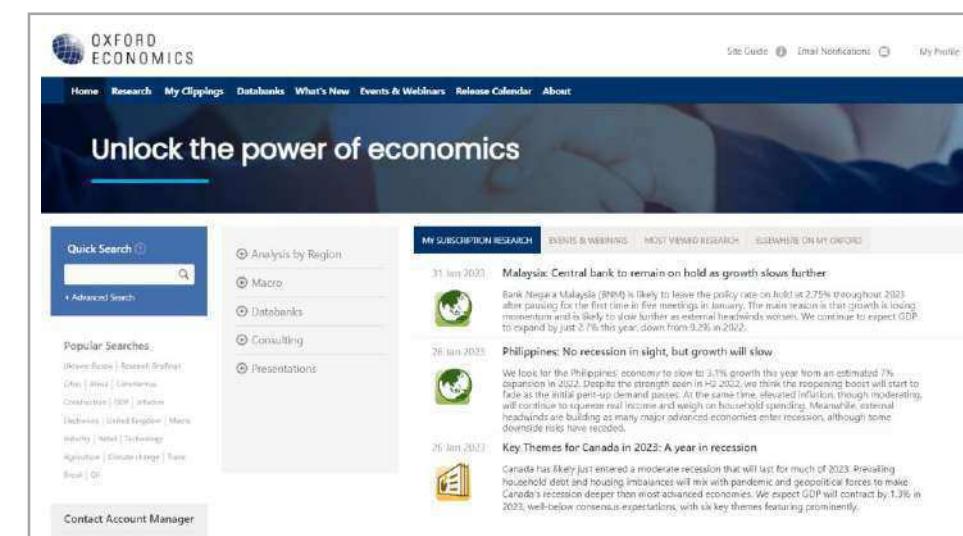
Oxford Economics Website

<https://www.oxfordeconomics.com/>



My Oxford Website for Subscribers

<https://my.oxfordeconomics.com/Home/Welcome>



Reports

Menu : Tourism -> Global City Travel

The screenshot shows the Oxford Economics website homepage. At the top, there is a navigation bar with links: Home, Research, My Clippings, Databanks, What's New, Events & W..., and a search bar. Below the navigation bar is a large banner with the text "Unlock the power of eco...". On the left side, there is a "Quick Search" bar with a search input field and a "Advanced Search" link. To the right of the search bar is a sidebar with sections for Analysis by Region, Macro, Industry, and Tourism. The "Tourism" section is highlighted with a dashed blue border and includes links to Global Travel Summary, Global City Travel Report, City & Region Summary, Cruise Intelligence Platform, and All. Below the sidebar is a "Popular Searches" section listing various topics like US presidential elec..., Bank funding turmoil | Decoupling, Ukraine-Russia | Inflation | Electronics, Retail | Technology | Climate change, Trade | Oil | China slowdown, and Supply chains | US debt ceiling.

You can browse content via the category tree and category tree landing pages. Choose one of the items from the list to start your search.

If you want to choose Global City Travel Report

⊕ **Tourism > Global City Travel Report**

How to read Global City Travel Reports

The screenshot shows the Oxford Economics website interface. At the top, there's a navigation bar with links for Home, Research, My Clippings, Databanks, What's New, Events & Webinars, Release Calendar, and About. On the far right of the header are Site Guide and Embed buttons. Below the header, there's a sidebar with a "Advanced Search" section containing a search bar, a dropdown menu for "Search for" (any word or all words), and a "Reset" button. The sidebar also lists various categories like ANALYSIS BY REGION, MACRO, INDUSTRY, TOURISM, and DATABANKS. A specific link for "Global City Travel Report" is highlighted with a red border. The main content area features a heading "Global City Travel Reports" with a subtext: "Summary of city travel performance for each of the 300+ cities covered within GCT, including a summary of key growth drivers." Below this are four tabs: All (which is selected and highlighted in blue), Asia Pacific, Europe, and North America. A dropdown menu titled "Search cities..." is open, showing a list of cities with their country codes in parentheses: Adelaide (AU), Agra (IN), Ahmadabad (IN), Aichi (JP), Auckland (NZ), Bangalore (IN), Bangkok (TH), Beijing (CN), Brisbane (AU), Busan (KR), and Canberra (AU). There are also buttons for "Save this Search", "All products", "My products", and filters.

Select a city from the dropdown menu for the relevant reports to appear.

< Ristumeikan Asia Pacific University Subscription includes all cities for the following APAC countries >

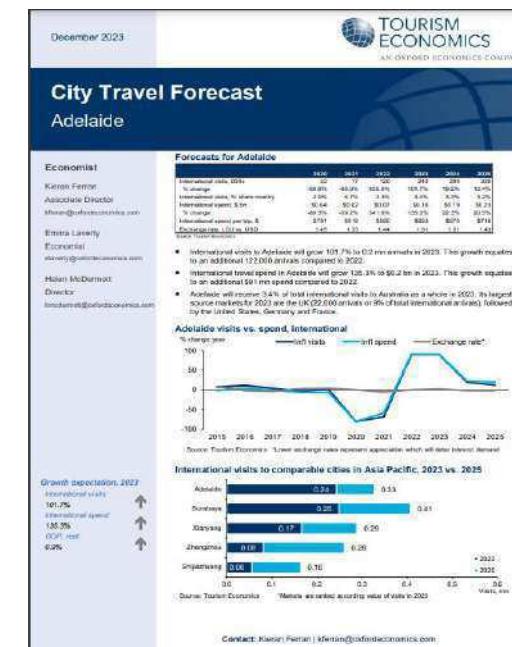
- **Australia**
- **Bangladesh**
- **Cambodia**
- **China**
- **Hong Kong**
- **Macao**
- **India**
- **Indonesia**
- **Japan**
- **South Korea**
- **Malaysia**
- **Myanmar**
- **Nepal**
- **New Zealand**
- **Pakistan**
- **Philippines**
- **Singapore**
- **Sri Lanka**
- **Taiwan**
- **Thailand**
- **Vietnam**

How to read Global City Travel Reports

The screenshot shows the 'Global City Travel Report' for Adelaide. At the top, there's a navigation bar with 'TOURISM' and a search bar containing 'Global City Travel Report'. Below the search bar is a menu with 'Home', 'Research', 'My Clippings', 'Databanks', 'What's New', 'Events & Webinars', 'Release Calendar', and 'About'. A 'Back to search results' link is also present. The main content area features a title 'Adelaide: Global City Travel' and a subtitle 'Adelaide: Global City Travel'. It includes a date '22 Dec 2023' and a byline 'by Emma Laverty'. There are two preview pages: 'PAGE 1' and 'PAGE 2', each showing various charts and graphs. A central callout box highlights 'Report Downloads' with a PDF icon and the file name 'GCT City Reports-Adelaide.pdf'. Below this, a section titled 'Other Users Also Viewed' lists 'Asia-Pacific: Chinese Outbound Travel to Gain Momentum in 2024' and 'Travel & Tourism' from '10 Jan 2024'. A note at the bottom states: 'Global City Travel (GCT) is a proprietary database providing reliable, timely, and detailed international travel intelligence for 310 cities around the world.'

Select the pdf in the right column under 'Report Downloads' and select a location to download and save your report.

Summary of city travel performance for each of the 300+ cities covered within the Global City Travel Service, including a summary of key growth drivers and providing insights for both inbound and outbound travel



City & Region Analysis

Global City Travel (GCT) provides detailed international travel intelligence for 309 cities around the world.

Home Research My Clippings Databanks What's New Events & Webinars Release Calendar About

Advanced Search Reset

Search for any word all words

Find products about

ANALYSIS BY REGION +

MACRO +

INDUSTRY +

TOURISM +

City & Region Summary X

DATABANKS +

CONSULTING +

PRESENTATIONS +

KEY THEMES +

ANALYSTS +

Other filters +

PUBLISHED DATE +



City And Region Analysis

Global City Travel (GCT) and International State Travel (IST) provide detailed international travel intelligence for 309 cities around the world and 50 states in the USA.

Save this Search

Arrange by: Date / Title ▾

All products My products Grid List

31 Dec 2023 Asia Pacific City Chartbook, December 2023

Tourism City Chartbook

Asia Pacific cities are ranked and compared in terms of visits and spending in this chartbook, including detail for top destinations for major source markets.

Emma Laverty

1 Nov 2023 Asia Pacific City Chartbook, October 2023

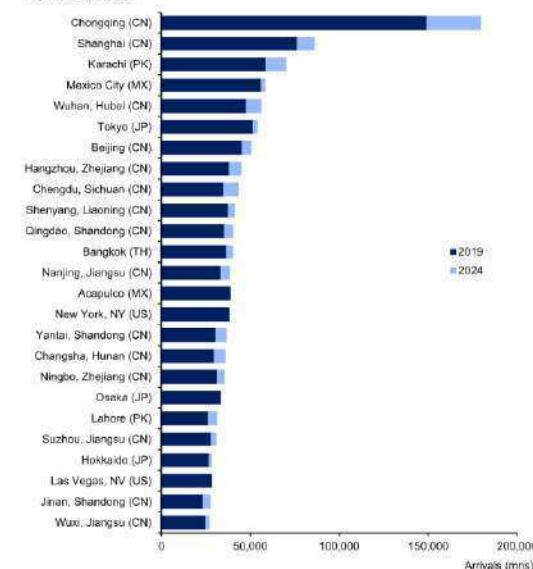
Tourism City Chartbook

Asia Pacific cities are ranked and compared in terms of visits and spending in this chartbook, including detail for top destinations for major source markets.

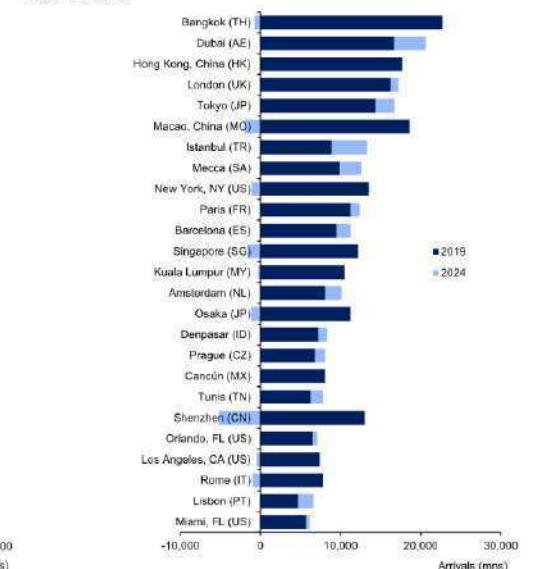
Emma Laverty

Top Global Markets 2024

Global cities: total domestic and inbound arrivals
Top 25 markets, 2024



Global cities: international arrivals
Top 25 markets, 2024



Markets shown above are the world's 25 largest city destinations ranked according to expected total arrivals in 2024. The left-hand chart includes both domestic and international arrivals. The right-hand chart

Databank

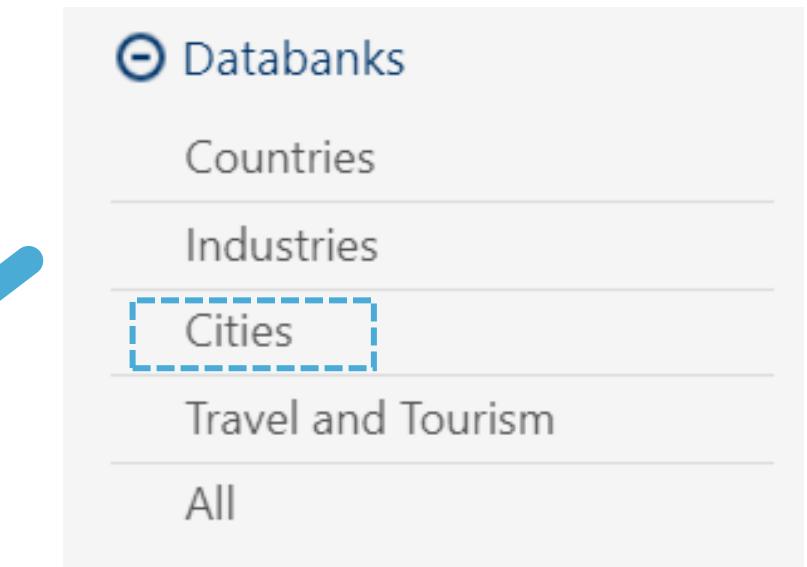
How to access Databank

You can access the Databank in any of the following ways and can download information about historical and forecast values in an Excel or CSV file.

- 1 Click **Databanks** in the top menu bar.
Check **Global City Travel** and click **Enter**.



- 2 Access from [Databanks] dropdown side menu.



Databank : How to download

The Global City Travel Databank provides access to detailed city level macro-economic data for 21 Asia Pacific countries, with 10-year forecasts and historical data starting from 2000. You can get started with 4 easy steps.

The screenshot shows the user interface of the Global City Travel Databank. At the top, there is a navigation bar with links for Home, Edit Selections, Dashboard, Data Visualisations, Glossary, and Help. Below the navigation bar, the main interface is divided into four panels:

- 1 Location:** A search bar and a dropdown menu containing "Global City Travel" and "Asia Pacific".
- 2 Indicator:** A search bar and a dropdown menu containing "Indicators", "Drivers", "Origin market detail for selected city destinations", and "Destination detail for selected city origins".
- 3 Settings:** A section titled "Selection settings" with dropdown menus for "Frequency" (set to "Annual"), "From" (set to 2022) and "to" (set to 2032), "Data layout" (set to "Horizontal"), and "Order results table" with dropdowns for "Sort Indicator" (set to "By Name") and "Sort Location" (set to "By Name"). There is also a checkbox for "Display measures on tree" which is unchecked, and a "Show as" dropdown set to "Level values".
- 4 Results:** A section with three buttons: "Table", "Chart", and "Map".

1

Location

Access city level for data for APAC countries from the dropdown tab

2

Indicator

Access indicators macroeconomic drivers, origin market details and destination details for any of your selected cities

3

Settings

The service is updated each quarter with our new 10 year forecasts. Historical data is available from year 2000.

4

Results

Allowing you to quickly build custom queries and visualise data in tables, dashboards, charts, or maps and export as an image or to Excel.

How to download User Guide & Glossary

Definitions of indicators and methodology explanations are included in the “Glossary.”
Please download the PDF to view.

The screenshot shows the Oxford Economics Global Data Workstation interface. At the top, there is a navigation bar with links: Home, Edit Selections, Dashboard, Data Visualisations, Glossary (which is highlighted with a yellow box and a dashed blue line pointing to a tooltip), and Help. Below the navigation bar, the page title is "Global Data Workstation". A section titled "Make a new selection" contains a sub-section "Choose one or more databanks, then click Enter to build a query, or click Search to find specific data". Two icons are shown: a globe icon for "Countries" and an airplane wing icon for "Travel & Tourism". Under "Travel & Tourism", "Global City Travel" is checked. At the bottom are two buttons: "Enter" and "Search".

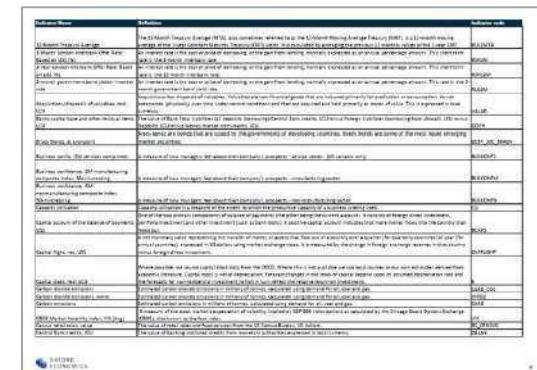
Databank User Guide

Click **Help** in the top menu bar

<https://data.oxfordeconomics.com/userguide>

Glossary

Check **Global City Travel** and click **Glossary** in the top menu bar. You can download the PDF file.



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