

GSM Curriculum Alignment Matrix (Required Subjects)

| Learning Goal | | ① Business Ethics | | ② Advanced Knowledge of Discipline | | | | ③ Sense of Innovation | | ④ Global Perspectives | |
|--|---|---|--|---|---|---|---|--|--|--|---|
| AY2014 Subject | AY2005 Subject | a. To formulate practical resolutions of an ethical dilemma using an ethics model or framework. | b. To evaluate ethical implications of contemporary business issues. | a. To demonstrate understanding of advanced business concepts in a specialized field. | b. To apply advanced analytical tools (qualitative and/or quantitative) to examine business problems. | c. To integrate functional knowledge for developing business solutions. | d. To demonstrate an advanced level of writing and presentation skills. | a. To identify the opportunities and challenges of innovation in a business setting. | b. To design innovative business and/or research projects. | a. To reconcile between academic theories and practices in international business. | b. To evaluate the managerial impact of global issues |
| Managerial Economics | | | ○ | ○ | ○ | ○ | ○ | ○ | | ○ | ○ |
| Quantitative Analysis and Statistics | | | | | ○ | | | | | | |
| Strategic Management | | | | | | ○ | ○ | | | | |
| Accounting | Accounting II (Managerial Accounting) | | | ○ | ○ | ○ | | | | | |
| Business Ethics | Business Law and Ethics | ○ | ○ | | | | | | | | |
| Finance | | | | ○ | ○ | ○ | | | | ○ | |
| International Management | | | | | | | | | | ○ | ○ |
| Leadership and Organizational Behavior | Leadership and Organizational Behavior | ○ | ○ | | ○ | | ○ | | | | |
| Marketing | | | | ○ | | | ○ | | ○ | | |
| Technology Management | Management of Technology | | | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| Theories of Institutions | Theories of Institutional Change and Transition | ○ | | ○ | ○ | ○ | ○ | ○ | | ○ | ○ |