

Faculty Information

KIM, Rebecca ChungHee

■ Specialization:

Japanese Management (JM)
Marketing and Management (MM)

■ Research Area:

Corporate Social Responsibility, International Management, Business Ethics,
International HRM

■ Keywords:

Business Case Study, Business Ethics, Corporate Social Responsibility (CSR), Human Resource Management (e.g., Recruitment, Retention, HRD, Motivation, Leadership), International Management

■ Seminar Topic:

International business and society: Opportunities and challenges

■ Seminar Teaching Method:

Consultation-based (* According to the individual interest and development development)

■ Possible Research Topics for Students:

Topics are proposed by supervisees and further developed with them.

■ Research Method:

Case Study, Qualitative Methodology (In-depth interview, observation, focus group etc.)

■ Comments:

You will create your own management thesis project – by developing capacity to critically reflect on the character of the current international management and hence able to argue systematically with multi-sided understanding on global issues. Enjoy!

■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001542&Language=2>