

**AY2023 Center for Inclusive Leadership (CIL)
Research Project Grant**

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| 研究代表者 Research Representative | 所属・職位 Affiliation/Position | APM | 氏名 Name | Rebecca Chunghee Kim |
| 研究課題名 Research Title | Inclusive Business Leadership in New Capitalism: Asian Perspectives | | | |
| 研究メンバー Research Group Members | 氏名 Name | 所属 Affiliation | 職位 Position | |
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| 2023 年度 研究成果 (研究経過・到達点を明確にご記入ください。800~1,000 字) AY2023 Research Results (Please state clearly the research progress, results, approx. 400 words.) | | | | |
| <p>The goal of this clinical and final stages (2023-March 2024) was to explore the research questions in/after the COVID-19 pandemic contexts. This phase of the study used mixed methods approach (i.e., extensive interviews, observation & participation, and analysis of quantitative institutional and firm-level data). The point of departure for this stage was to identify the potential of new capitalism (especially in Asia) and how business leadership can contribute to this initiative. The investigation including extensive interviews has been completed and the comprehensive outcomes have been shared and submitted to precious academic conferences and journals. Please see the outcome in detail below.</p> | | | | |
| 2023 年度中の研究発表 (予定を含めてご記入ください) Research Publications in AY2023 (journal articles, conferences, etc.) (Please include future plans as well) | | | | |
| 発表方法 Publication Methods | 詳細 Details | | | |
| 著書・論文等 Books or Articles | 著書・論文名等 Title of Books or Articles | 出版社／掲載誌・巻号等 Name of Publisher / Name and Volume of Journal | 刊行年月日 Date of Publication | |
| | Creating Shared Value | Edward Elgar / Concise Encyclopedia of Corporate Social Responsibility | 2024/01 | |
| | The UK as a CSR Pioneer under Ethical Underpinning (英国の経営倫理: 倫理的な CSR の先進国としての英国) | Japan Society for Business Ethics (JABES) (ed.), Introduction to <i>Business Ethic</i> , Japan: 文進堂 (Bunshindo Publishing Corporation) | 2023/03 | |
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| | タイトル Title | 学会名 Name of an Academic Conference | 発表年月日 Date of Presentation |
|--|---|--|-------------------------------|
| 学会等 Presentation at an Academic Conference | Inclusive Leadership of Asian Business Leaders: Harnessing the link between Asian values and CSR | Asia Pacific Conference (APU) | 2023/12 |
| | Retention of Millennial and Gen Z Employees: Does CSR Matter? | 2023 Academy of Management (AoM) Conference | 2023/08 |
| | Revisiting Carroll's Pyramid of CSR Model: How to Improve CSR Education in Multi-cultural Setting | 2023 EURAM (European Academy of Management) Conference | 2023/06 |
| その他 Others | | | |
| 2023 年度 開催イベント (予定を含めてご記入ください) Events in AY2023 (Please include future plans as well) | | | |
| | イベントタイトル Title of Events | イベント詳細 Event Description | 開催年月日 Date of Event |
| イベント Event | | | |
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