

KEYNOTE SPEAKERS



Heekyung (Jo) Min

EVP, Head of CJ Social Responsibility

Heekyung (Jo) Min is the Executive Vice President of Corporate Social Responsibility (CSR) and Global Creating Shared Value (CSV) at CJ Cheiljedang in Korea. She is responsible for overseeing two foundations: the CJ Welfare Foundation, whose mission is to support underprivileged children, and the CJ Cultural Foundation, which supports young creators in the areas of film, music and theatrical arts. Her role as a business leader and social innovator is to create a sustainable future for CJ Cheiljedang and CJ Group by driving and coordinating CSR and Sustainability efforts. In 2017, CJ Group was recognized as one of the '50 Change the World Companies' by Fortune magazine for its innovative 'Senior Parcel Delivery Project', a profitable initiative aimed at creating jobs for retired senior citizens.

Much of her recent work has been focused on promoting the importance of sustainable business models around the globe. For example, the CJ- KOICA Saemaul CSV project in Vietnam was aimed at helping ethnic minority small holder farmers in Ninh Thuan province become self-sufficient. Her commitment to sustainability in business was inspired by her experience in both government and private companies. In her former role as the Director General of the Business Opportunity and Investment Promotion Bureau at the Incheon Free Economic Zone (IFEZ) in Incheon, Korea, she was responsible for promoting and advocating for the building of a new city bordering Seoul.

Prior to her role at CJ, she also had extensive experience in finance, HR, and cross-cultural management consulting in New York, Tokyo, London and Seoul.

She has been passionate about promoting diversity in Korea, and served as an advisor for the Ministry of Gender Equality and Family and as a board member of the Korean Institute for Gender Equality Promotion and Education (KIGEPE). In her current role, she formed a strategic partnership between CJ and UNESCO, to run a worldwide campaign meant to empower girls in developing countries by promoting access to quality education.

She holds a BA from Seoul National University, an MBA from Columbia University, and a Ph.D. from aSSIST Seoul Business School. She is an advisory board member of Asia New Zealand Foundation, and an independent board member of Dufry, a public company in Switzerland.



Tomoki Sekiguchi, Ph.D.

Professor, Graduate School of Management, Kyoto University

Tomoki Sekiguchi is a Professor at the Graduate School of Management, Kyoto University. He received his Ph.D. from the University of Washington, USA. He is the former Co-Editor-in-Chief of *Applied Psychology: An International Review* and is currently the Associate Editor of *Asian Business & Management*. He is the past President of the Euro-Asia Management Studies Association (EAMSA) and the past President of the Association of Japanese Business Studies (AJBS). His research interests include person-environment fit, job embeddedness, diversity, equity, and inclusion, cross-cultural organizational behavior, and international human resource management. His work has been published in such journals as *Personnel Psychology*,

Organizational Behavior and Human Decision Processes, the *Journal of Management Studies*, the *Journal of World Business*, *Human Resource Management Review*, *Human Resource Management*, the *International Journal of Human Resource Management*, the *Asia Pacific Journal of Management*, and *Asian Business & Management*.



Sandy Lim, Ph.D.

**Director, NUS Care Unit (NCU), the Office of the Senior Deputy President and Provost
Associate Professor, NUS Business School at the National University of Singapore**

Dr. Sandy Lim is the Director of NUS Care Unit (NCU) in the Office of the Senior Deputy President and Provost, and Associate Professor in NUS Business School at the National University of Singapore. She obtained her Ph.D. in Organizational Psychology from the University of Michigan, and was an Assistant Professor at the Singapore Management University before joining NUS in 2008. Prior to her academic career, she worked as a Psychologist at the Ministry of Defence, where she provided psychological services to the military and supported national emergencies as part of a network currently known as the National Care (Caring Action in Response to Emergencies) System.

Dr. Sandy Lim has more than twenty years of experience working with different organizations in the public and corporate sectors, including the Singapore Committee for UN Women (UNIFEM), International Labor Organization, and regional banks and government agencies.

Dr. Sandy Lim is known for her research on mistreatment and disruptive behaviours in the workplace, in particular incivility and harassment. She also conducts research on medical trauma teams and leadership, occupational health, work-family, and gender issues. Her research has been widely cited and her work on harassment was recently highlighted at the U.S. National Academy of Sciences, Engineering and Medicine. In addition to best paper awards from the U.S. and European Academies of Management, Dr. Sandy has also received Outstanding Educator Awards at the NUS Business School in recognition of her teaching excellence at both undergraduate and graduate levels. She is a member of the Society of Industrial and Organizational Psychology and the Academy of Management, as well as a fellow of the American Association of University Women.