

Center for Inclusive Leadership (CIL)

Logo Design Competition Application Guidelines

The Center for Inclusive Leadership (CIL) was established on April 23rd 2019. We are currently seeking your ideas for the design of the logo to be used for various events and research projects related to the center. The adopted logo will be widely used in CIL publications, CIL websites as well as for the events organized by CIL. We are looking forward to your application.

Outline	<p>Inclusive Leaders are individuals who can tap into diverse personalities, abilities and qualities, and accept these diverse values as part of the community; and can convert diversity into organizational power. CIL was established as a center to support research activities that contribute to “the realization of a diverse and inclusive society” through upbringing, practice and study of inclusive leadership.</p> <p>CIL’s slogan is Aspire. Participate. Unleash. Specifically, it encourages people and organizations to Aspire to lead inclusively, Participate in creating solutions, and Unleash the power of diversity.</p> <p>Please see the outline of CIL in the web page. http://en.apu.ac.jp/cil/</p> <p>The logo has to reflect such mission and reflect the characteristics of CIL. Also, this logo designs should comprise an emblem mark (graphic) and logo type (letters). The letters (logo type) must be “CIL”.</p>
Eligibility	Current APU students, Alumni, Faculty, Staff members
How to Apply	<ul style="list-style-type: none">• Fill out the necessary information in the designated application form, and send it by email to the Research Office (centers@apu.ac.jp).• The size of the file must be 50MB or smaller. Prepare an A4 size JPG, PNG, or PDF. Hand written designs should also be a data file.• Put your <u>name</u> on the file.• The subject of the email should be ‘Logo application.’ If you cannot attach the file due to its size, use an online storage service and send us the URL.• There is no limit on the number of applications per person. However, there should be only one proposed logo per application form.• Any color can be used. However, please bear in mind that the logo may

	<p>appear in monochrome.</p> <ul style="list-style-type: none"> • CIL will not return materials to applicants.
Application Period	August 8, 2019 (Thu) – August 30, 2019 (Fri)
Screening	CIL Steering Committee will conduct screening and decide the winning logo.
Selected Works	<p>Best Logo Award (this logo will be used in promotion): 1 (30,000 yen gift coupon + certificate)</p> <p>Second Prize Logo Awards: 2 (5,000 yen gift coupon + certificate)</p>
Announcement	<p>September 2019 (tentative)</p> <p>CIL will send the result to all applicants. The winning logo and candidate will be featured on the CIL website.</p>
Application Conditions and Notes	<ol style="list-style-type: none"> (1) CIL will not return application materials. (2) Applicants must bear any expenses required for applying. (3) Trademark rights and copyrights (including the rights stipulated in the Copyright Act Article 27 and 28) will be reserved to CIL. Compensation for the transfer of the right will be the award certificate. Authors will not reserve any moral rights to the work. (4) CIL may change some parts of the adopted design. (5) CIL may use the graphic and letters of the selected work separately. (6) CIL will have freedom to use the selected work for promotion or original merchandise. (7) Personal information collected in application will only be used for the purposes of screening, notification, and announcement of the selected work. (8) The design must be original and unpublished. (9) After selection, if the logo is found to resemble other logos that already exist, the selection may be cancelled. (10) If there are no suitable logos, CIL may not provide any awards. (11) Applicants cannot alter the APU official logo in designing the CIL logo. See the APU logo manual. http://en.apu.ac.jp/home/about/content225/

[Inquiry]

CIL Secretariat (Research Office)

centers@apu.ac.jp