

International Association for Asia Pacific Studies 3rd Annual Conference

Theme: “Change in the Asia Pacific World: Challenges and Opportunities”

Hosted by: *The Department of Japanese Studies, The Chinese University of Hong Kong (CUHK)*



November 23rd – 24th, 2012



Sponsors:



Conference Programme

Day 1, November 23rd 2012 (Friday)

| <u>Time</u> | <u>Programme</u> |
|----------------------|---|
| 09:00 – 09:30 | Registration <i>Venue: Lee Shau Kee Building Lecture Theatre 7, 1/F Lobby, CUHK</i> |
| 09:30 - 12:00 | Opening Ceremony <i>Venue: Lee Shau Kee Building Lecture Theatre 7, CUHK</i> |
| 09:35 – 09:40 | ✧ Welcoming address by Professor Yuen-sang LEUNG, Dean of the Faculty of Arts, CUHK |
| 09:40 – 09:45 | ✧ Welcoming speech by Professor Kazuichi SAKAMOTO, President of IAAPS |
| 09:45 – 09:50 | ✧ Welcoming speech by Professor Lynne Y. NAKANO, Chair of the Japanese Studies Department, CUHK |
| 09:50 – 10:10 | Group Photos |
| 10:10 – 10:40 | Keynote Speech 1 |

Speaker: Professor Tereso S. TULLAO, Jr.

Professor of Economics & Director of the Angelo King Institute, De La Salle

| <u>Time</u> | <u>Programme</u> |
|----------------------|---|
| | University <i>Title: “Investing in Human Capital: The Key in Transforming the Asia-Pacific Region”</i> |
| 10:40 – 10:55 | Q & A |
| 10:55 – 11:15 | Coffee Break |
| 11:15 – 11:45 | Keynote Speech 2 |
| | <i>Speaker: Dr. Amitendu PALIT</i> Head (Development & Programmes) & Visiting Senior Research Fellow, Institute of South Asian Studies, National University of Singapore <i>Title: “The Trans Pacific Strategic Economic Partnership (TPP) : Implications for the Asia-Pacific”</i> |
| 11:45 – 12:00 | Q & A |
| 12:15 – 13:45 | Lunch and Round Table: “Trade and Economy in the Asia Pacific” <i>Venue: Lu Ming Room, Benjamin Franklin Centre, CUHK</i> |
| | <i>Round Table Participants:</i> Professor Tereso S. TULLAO, Jr. Professor of Economics & Director of the Angelo King Institute, De La Salle University Dr. Amitendu PALIT Head & Visiting Senior Research Fellow, National University of Singapore Professor Takanori KITAMURA Senior Research Fellow, Hong Kong Institute of Asia-Pacific Studies, CUHK Former Consul-General of Japan in Hong Kong and Japanese Ambassador to Greece Moderator: Professor Bryan MERCURIO Professor of Law and Associate Dean (Research), CUHK |
| 14:15 – 15:45 | Panel Session 1 |
| 15:45 – 16:00 | Coffee Break |
| 16:00 – 17:30 | Panel Session 2 |
| 17:30 | End |

Day 2, November 24th 2012 (Saturday)

| <u>Time</u> | <u>Programme</u> |
|----------------------|--|
| 08:30 – 09:15 | IAAPS 3rd Annual General Meeting <i>Venue: Fung King Hey Building, Arts and Humanities Hub (G24)</i> |
| 09:15 – 10:45 | Panel Session 3 |
| 10:45 – 11:00 | Coffee Break |
| 11:00 – 12:30 | Panel Session 4 |
| 12:45 – 14:00 | Lunch and Round Table: “Philosophy in Asia-Pacific” <i>Venue: Staff Common Room Clubhouse, CUHK</i> |
| | Round Table Participants: <i>Professor Rein RAUD</i> Professor of Japanese Studies, University of Helsinki <i>Title: “Asian Ideas of Subjectivity and the Postmodern World”</i> |
| | <i>Dr. Saulius GENIUSAS</i> Assistant Professor of Philosophy, CUHK <i>Title: “Pain--A Stratified Phenomenon”</i> |
| | <i>Moderator: Dr Ching-yuen CHEUNG</i> Department of Philosophy, CUHK |
| 14:30 – 16:00 | Panel Session 5 |
| 16:00 – 16:15 | Coffee Break |
| 16:15 – 16:30 | Closing Address <i>Venue: Fung King Hey Building, Arts and Humanities Hub (G24)</i> |

Panel Session 1

Day 1, November 23rd 2012 (Friday), 14:15 – 15:45

Session 1 – Group A

“Diaspora and Ethnicity in the Asia Pacific”

Venue: FKH 2/F Boardroom A

1 *Religious Cognition and Change: A Muslim Saint’s Diaspora in Southeast Asia*

Prof. A. MANI, Vice-President, Ritsumeikan Asia Pacific University

2 *Contemporary Japan and Chinese Immigration: The Bane and Boon of Rising China*

Prof. Timothy TSU, Professor of Japanese Studies, Kwansai Gakuin University

3 *Gendering Religion and Power in Henrietta Hall Shuck’s Account on Macao*

Dr. Si Kei LEONG, Lecturer of the Institute for Tourism Studies & Executive Member of the Macao Association for Historical Education

**Moderator: Dr Ching-yuen CHEUNG, Department of Philosophy, CUHK*

Session 1 – Group C

“Corporate Challenges in the Asia Pacific”

Venue: FKH G24A

1 *The Effect of CSR on Company Image: An Examination of its Efficiency in the Case of Hyundai Motor in China*

Ms. Insun KIM, Graduate Student, Waseda University

2 *Corporate Social Responsibility and Organizational Learning: Evidence from Japan’s Nuclear Energy Sector*

Ms. Van Anh TONG, Graduate Student, Ritsumeikan Asia Pacific University

3 *Effects of Free Trade Agreements on Small and Medium Scale Enterprises in Asia*

Mr. Joseph QUARSHIE, Doctoral Candidate, Ritsumeikan Asia Pacific University

**Moderator: Professor Shige MAKINO, Chairman of the Management Department, CUHK*

Session 1 – Group E
“Language Learning in the Asia Pacific”

Venue: KKB LG

- 1** *A Comparative Study of English Language Learning Experiences among Undergraduate Students in Japan and Singapore*
Ms. Marystella AMALDAS, Doctoral Candidate, Ritsumeikan Asia Pacific University
 - 2** *Change in Chinese Language Teaching in CUHK: Challenges and Opportunities*
Ms. Tung Yue HON, Instructor, Yale-China Chinese Language Center, CUHK
 - 3** *The Challenges Presented by Motivational Strategies to Learners of Chinese as a Second Language*
Ms. Sun Yu HON, Instructor, Yale-China Chinese Language Center, CUHK
 - 4** *The Evolution of Language Policy on the Early Post-war Taiwan: From the Angle of “Vicarious Decolonization”*
Mr. Kenji MORITA, Postdoctoral Fellow, University of Tokyo
- *Moderator: TBA**

Panel Session 2

Day 1, November 23rd 2012 (Friday), 16:00 – 17:30

Session 2 – Group A
“Water Environment, Traditional Landscapes and Challenges and Prospects of Community Revitalization in Asia Pacific”

Venue: FKH 2/F Boardroom A

- 1** *Heritage Conservation and Tourism in Agricultural Landscapes*
Dr. Kazem VAFADARI, Assistant Professor, Ritsumeikan Asia Pacific University
 - 2** *Water Demand Management in the Asia Pacific: An Update*
Prof. Malcolm J COOPER, Professor Emeritus, Ritsumeikan Asia Pacific University
 - 3** *Preservation of a Traditional Water Landscape? The Experience of the Moji Port in Kyushu, Japan and its Preservation through Tourism*
Prof. Malcolm J COOPER, Professor Emeritus, Ritsumeikan Asia Pacific University
- *Moderator: Dr Ching-yuen CHEUNG, Department of Philosophy, CUHK**

Session 2 – Group B

“The Trans-Pacific Partnership: Negotiating Regional Trade Agreements in Asia” (Panel discussion organized by the Hong Kong-America Center)

Venue: FKH 2/F Boardroom B

- 1** Dr. Amitendu PALIT, Head (Development & Programmes) & Visiting Senior Research Fellow, Institute of South Asian Studies, National University of Singapore
- 2** Professor Bryan MERCURIO, Professor of Law and Associate Dean (Research), CUHK
- 3** Dr. Julien CHAISSE, Associate Professor, CUHK

****Moderator: Dr. Glenn SHIVE, Executive Director, The Hong Kong-America Center, CUHK***

Session 2 – Group C

“Non-Traditional Security in the Asia Pacific”

Venue: FKH G24A

- 1** ***Energy Security in China: A Quantitative Analysis and Policy Implications***
Dr. Youngho CHANG, Assistant Professor, Nanyang Technological University
- 2** ***Climate Policy Modeling with Carbon Capture and Storage in Taiwan***
Prof. Shih-Mo LIN, Dean of the College of Business, Chung Yuan Christian University;
Dr. Jin-Xu LIN, Assistant Professor, Chung Yuan Christian University;
Mr. Chun-Chiang FENG, Graduate Student, National Central University;
Mr. Fu-Kuang KO, Institute of Nuclear Research
- 3** ***Remedies for Corruption in Authoritative Countries under Democracy Reforms: Reexamining Anti-corruption Agencies (ACAs) for Their Alternatives***
Ms. Thi Thu Sang BUI, Master’s Candidate, Kyushu University

****Moderator: TBA***

Session 2 – Group D
“Literature in the Asia Pacific”

Venue: KKB 401

1 *From Yoshiwara to the U.S. Occupation of Okinawa: Shifting Portraits of Prostitutes in Japanese Literary Works*

Dr. Gay Michiko SATSUMA, Associate Director, University of Hawai'i at Mānoa

2 *Okakura Tenshin's Cultural View on China: Its Formation and Connotation*

Ms. Chaochun LIN, M.Phil Student, CUHK

3 *Reading Murakami Novels in Hong Kong: The Search for Meaning in an Advanced Capitalist Society*

Mr. Siu Man TAM, M.Phil Student, CUHK

****Moderator: Ms. Yoko MIYAKAWA, Lecturer, CUHK***

Session 2 – Group E
“Historical and Current Issues in the Asia Pacific”

Venue: KKB LG

1 *Japanese Globe-Trotters and Transnational Image Flows: Notes Toward a Sociology of Japanese Tourism*

Prof. Charles David EWICK, Professor of Comparative Literature, Tokyo Woman's Christian University

Ms. Kanae SHIRAIISHI, Doctoral Candidate, Hitotsubashi University

2 *Crime and Social Control in Asia and the Pacific: An Analytic Review*

Dr. Victor SHAW, California State University-Northridge

3 *Historical Overview of the Ceramic Industries of Japan & China with Some Energy & Environmental Implications*

Dr. Tai Wei LIM, Assistant Professor, CUHK

4 *Indigenous Social Suffering and the Development of the Nation-State: A Case Study from Taiwan*

Dr. Hung-Yu RU, Assistant Professor, Tzu-Chi University

****Moderator: Dr. Tai Wei LIM, Assistant Professor, CUHK***

Panel Session 3

Day 2, November 24th 2012 (Saturday), 9:15 – 10:45

Session 3 – Group A “Modern China”

Venue: FKH 2/F Boardroom A

- 1 *The Role of Chinese Public Opinion in Foreign Policy*
Mr. Phillip BROWN, Graduate Student, Zhejiang University
 - 2 *The Situations of Labor Dispatch in China*
Dr. Hiroko YAMANE, Assistant Professor, Ritsumeikan Asia Pacific University
 - 3 *China’s Regions: A Critical Account of PRC Policy*
Dr. Tim SUMMERS, Adjunct Assistant Professor, Centre for East Asian Studies, CUHK
 - 4 *The Regional Cooperation to Eradicate Human Trafficking in the Greater Mekong Sub-region: The Divergence in China and Thailand’s Approaches*
Ms. Fabiola Patrycja TSUGAMI, Graduate Student, Waseda University
- *Moderator: Dr. Tai Wei LIM, Assistant Professor, CUHK*

Session 3 – Group B “Culture, Families and Society in the Asia Pacific”

Venue: FKH 2/F Boardroom B

- 1 *Coping with Uncertainty: Stories from "Hot Spot" Mothers in Northern Chiba Prefecture, Japan*
Mr. Jermaine Ronell GORDON, Doctoral Candidate, CUHK
 - 2 *Religion and Hierarchy in Japanese Festivals*
Ms. Natalie CLOSE, Doctoral Candidate, Australian National University
- *Moderator: Professor Lynne Y. NAKANO, Chair of the Japanese Studies Department, CUHK*

Session 3 – Group C
“Investment and Finance in the Asia Pacific”

Venue: FKH G24A

1 *Recent Developments in Taxation of Cross-border Trade and Investment in the PRC*

Dr. Yan XU, Assistant Professor, CUHK

2 *Investment International Litigation with China: Towards a New Era in Sino-foreign Investment Arbitration*

Dr. Julien CHAISSE, Associate Professor, CUHK

3 *China’s WTO Legal Capacity Building and Implications for the New Economic Order*

Dr. Pasha L. HSIEH, Assistant Professor of Law, Singapore Management University School of Law

****Moderator: Prof. Gonzalo VILLALTA PUIG, Professor of Law, Director of the Master of Laws Programme in International Economic Law, CUHK***

Session 3 – Group D
“Health in the Asia Pacific”

Venue: KKB 401

1 *Modernity In Tokyo: The Growing Problem of Allergies*

Mr. Patrick D. BALL, Doctoral Candidate, University of Hawai'i at Manoa

2 *International Network on Infectious Disease in Asian Region: Oxford & Welcome Trust and J-GRID*

Dr. Masato KAMIKUBO, Associate Professor, Ritsumeikan University

3 *Regional Governance and Emerging Diseases in the Asia Pacific: The Roles of WHO Western Pacific Regional Office*

Dr. Chi Ming Victor CHAN, Administration Head & Assistant Professor, Hang Seng Management College

**** Moderator: Dr. Masato KAMIKUBO, Associate Professor, Ritsumeikan University***

Session 3 – Group E
“Environmental Issues in the Asia Pacific”

Venue: KKB LG

- 1 *Nominal vs. Effective Collaboration - A Case Study of Hong Kong-Guangdong Collaboration on Reducing Cross-Boundary Air Pollution***
Ms. Ting Yin WONG, M.Phil Student, CUHK
Dr. Yuan XU, Assistant Professor, CUHK
- 2 *Environmental Integration: Three Case Studies from Palawan Island, Philippines***
Mr. Dimithri JAYAGODA, Doctoral Candidate, Ritsumeikan Asia Pacific University
****Moderator: Dr. Yuan XU, Assistant Professor, CUHK***

Panel Session 4

Day 2, November 24th 2012 (Saturday), 11:00-12:30

Session 4 – Group A
“Security in the Asia Pacific”

Venue: FKH 2/F Boardroom A

- 1 *Territorial Disputes, Domestic Politics and Sino-Japanese Relations in the 21st***
Dr. Stephen Robert NAGY, Assistant Professor, CUHK
- 2 *Hegemony and East Asia Failing Regionalism: The Problematic Approach by Asia to Regional Institutions and the Way towards an Effective Collective Institution***
Mr. D’Arcy PALMER, Master’s Candidate, Kyushu University
- 3 *The Role of the APEC in Resolving Territorial Disputes in the South China Sea***
Mr. Knut FOURNIER, Junior Lecturer, Paris Panthéon Assas University
- 4 *Modeling a Postmodern Sino-American Alliance: A New International Agenda for Global Governance***
Mr. Roberto Carlos RECINOS MORALES, Graduate Student, Kyushu University
****Moderator: Dr. Stephen Robert NAGY, Assistant Professor, CUHK***

Session 4 – Group B
“Regional Integration in the Asia Pacific”

Venue: FKH 2/F Boardroom B

- 1 *Trade and Investment Relations between the European Union and Australia: Challenges and Opportunities for Interregional Economic Integration with the Asia-Pacific***
Prof. Gonzalo VILLALTA PUIG, Professor of Law, Director of the Master of Laws Programme in International Economic Law, CUHK
 - 2 *A Comparative Study of the European Union and Asia Regional Integration: What Can Europe Offer Asia?***
Mr. Tony Tai-Ting LIU, Doctoral Candidate, National Chung Hsing University
 - 3 *The Paradox of Great Powers and the Fluctuating East Asian Regionalism: Revisiting External Crises as Dynamics of Regionalism***
Mr. Chi Kit LEUNG, Part-time Instructor, CUHK
- *Moderator: Professor Takanori KITAMURA, Senior Research Fellow, Hong Kong Institute of Asia-Pacific Studies, CUHK & Former Consul-General of Japan in Hong Kong and Japanese Ambassador to Greece***

Session 4 – Group C
“Institution Building in the Asia Pacific”

Venue: FKH G24A

- 1 *The Asia Pacific Forum of National Human Rights Institutions: A Regional Human Rights Mechanism for the Asia Pacific?***
Dr. Silvia CROYDON, Hakubi Fellow, Kyoto University
 - 2 *New Dynamics of Climate Migration: Absence of Appropriate Address in International Legal Framework and Concern for Asia Pacific***
Mr. Badiul ALAM, Master’s Candidate, Kyushu University
 - 3 *Learning to Think Transnational: Why Sociocultural Policies are Imperative to Balanced Growth***
Mr. Michel MAY, MEXT Scholar & Master’s Candidate, Waseda University
- *Moderator: Dr. Silvia CROYDON, Hakubi Fellow, Kyoto University***

Session 4 – Group D
“Identity in the Asia Pacific”

Venue: KKB 401

1 ***The Development of Transnational Identity and Belonging in South Korea: Is That Really a Threat to Korean National Identity***

Mr. Dae Sung KWON, Doctoral Candidate, Ritsumeikan Asia Pacific University

2 ***The Dynamics of Hong Kong Identity: A Sociolinguistic Perspective***

Dr. Siu-lun LEE, Senior Instructor (Division Head), Yale-China Chinese Language Center, CUHK

3 ***The Role of Public Intellectuals in the Production of Space: Case Studies in Hong Kong and Taipei***

Prof. Mee Kam NG, Professor of Geography, Department Vice-Chairman, CUHK

****Moderator: Dr. Siu-lun LEE, Senior Instructor (Division Head), Yale-China Chinese Language Center, CUHK***

Session 4 – Group E
“Education in the Asia Pacific: Views from Japan”

Venue: KKB LG

1 ***Overcoming Educational Norms: Equipping Japanese University Students with the Language Skills, Business Skills, and Cultural Awareness Needed for Global Business***

Mr. Darrell Samuel WILKINSON, Soka University

2 ***Motivational Effect of Third Language-Japanese University Students***

Ms. Yukiko IDENO, Toyo University

3 ***An Application of a Teaching Portfolio and the Text Mining to Successful Team-teaching of Japanese***

Prof. Takako UNETANI, Ritsumeikan Asia Pacific University

****Moderator: Mr. Kazuyuki NOMURA, Instructor, CUHK***

Panel Session 5

Day 2, November 24th 2012 (Saturday), 14:30 – 16:00

Session 5 – Group A

“Hong Kong-Mainland Relations: Fifteen Years of One Country-Two Systems” (Organized by The Hong Kong-America Center)

Venue: FKH 2/F Boardroom A

1 *How the Hong Kong Economy has Evolved in Relation to the Mainland since the Handover*

Mr. K.C. KWOK, Honorary Senior Research Fellow, The University of Hong Kong

2 *HK’s Political Development and Beijing’s Changing Relations to HK since 1997*

Prof. Michael DEGOLYER, Professor of Political Science, Hong Kong Baptist University

3 *Dynamics of HK’s Changing Border Relationships with Shenzhen and the Pearl River Delta Region*

Prof. Jianfa SHEN, Professor of Geography, CUHK

**Moderator: Dr. Glenn SHIVE, Executive Director, The Hong Kong-America Center, CUHK*

Session 5 – Group B

“Economy and Trade in the Asia Pacific”

Venue: FKH 2/F Boardroom B

1 *Implications for 21st Century Trade and Development of the Emergence of Services Value Chains*

Prof. Jane DRAKE-BROCKMAN, Adjunct Professor, CUHK;
Dr. Sherry STEPHENSON, Senior Advisor for Services Trade at the Organization of American States

2 *Vietnam’s Foreign Trade after WTO Accession: Trends and Issues*

Mr. Chi Cuong HOANG, Doctoral Candidate, Waseda University

3 *Hubs of Governance: Higher-order Effects of RTA formation*

Dr. Mark S. MANGER, Assistant Professor, University of Toronto;
Dr. Soo Yeon KIM, Associate Professor, National University of Singapore

4 *The Examination of Regional Financial and Currency Cooperation in East Asia — Focusing on the Stabilization of ASEAN+3 Financial Market*

Mr. Chang Rong LU, Doctoral Candidate, Waseda University

**Moderator: Prof. Jane DRAKE-BROCKMAN, Adjunct Professor, CUHK*

Session 5 – Group C

“Asian E-Politics”

(Organized by the Hong Kong Institute of Asia-Pacific Studies)

Venue: FKH G24A

1 *Cynicism or Criticism? Effects of Online Satire on University Students' Attitude Toward the 2012 Chief Executive Election in Hong Kong*

Dr. Francis Lap-Fung LEE, Associate Professor, CUHK

2 *The Online Public Sphere in China? A Preliminary Assessment*

Mr. Shen YANG, Graduate Student, CUHK
Dr. Fengshi WU, Assistant Professor, CUHK

3 *Mediatization and Political Advocacy*

Dr. Saskia WITTEBORN, Associate Professor, CUHK

4 *Mobile Civil Society in the Asia Pacific*

Dr. Jack Linchuan QIU, Associate Professor, CUHK

***Moderator: Dr. Jack Linchuan QIU, Associate Professor, CUHK**

Session 5 – Group D

“East Asia and its Role in the Asia Pacific”

Venue: KKB 401

1 *Indonesia and Japan: From the Greater East Asia Co-prosperity Sphere to the Japan-Indonesia Economic Partnership*

Ms. Judit Erika MAGYAR, Doctoral Candidate, Waseda University

2 *At the Crossroads in a Japanese Context: Implications of the Concept of “Asia-Pacific”*

Dr. Hayato YAMAUCHI, Chuo University

3 *Between Pan-Asianism and Colonialism: Japan's Greater East Asia Co-Prosperity Sphere in Hong Kong*

Dr. Birgit SCHNEIDER, Visiting Assistant Professor, The University of Hong Kong

***Moderator: Prof. Benjamin Wai-Ming NG, Professor of Japanese Studies, CUHK**

Session 5 – Group E
“The Internet and Media in the Asia Pacific”

Venue: KKB LG

1 *Using the Internet to Inflame Regional Disputes: Japanese Nationalist Media & the Senkaku/Diaoyu Island Disputes*

Mr. Jeffrey James HALL, Doctoral Candidate, Waseda University

2 *China's Netizen on Weibo and its Influence on Civil Society*

Ms. Chen CHEN, PhD Candidate, Kyushu University

3 *Chinese Soft Power as an Ethical Question and a Linguistic Problem*

Dr. Pierre-Henry DE BRUYN, Chief Editor of China Perspectives & Researcher of the French Centre for Research on Contemporary China (CEFC)

4 *The Internet that Connects Taiwan Hakka to their Ethnic Counterparts in the Asia-Pacific Region*

Prof. Wei-an CHANG, Dean of the College of Hakka Studies, National Chiao Tung University

Dr. Shu Ju Ann CHIU, University Library, CUHK

****Moderator: Dr. Danning WANG, Lecturer, CUHK***