

Graduate School of Management

Ritsumeikan Asia Pacific University

立命館アジア太平洋大学

CALL FOR PAPERS

The Graduate School of Management (GSM), Ritsumeikan Asia Pacific University is calling for paper presenters in the *2011 International Winter Conference on Environmental Innovations and Sustainability* to be held in Beppu, Oita, Japan on January 28 to 29, 2011.

This two-day conference aims to highlight current research on environmental management and sustainability from social and economic perspectives. Using the triple-bottom line approach of sustainability, this conference aims to show how business organizations reinvent their social and environmental performance following the concerns of various stakeholders (regulators, third party auditors, shareholders, related parties, extended networks, suppliers and customers). Therefore, it is the convergence of various stakeholder concerns that makes this conference relevant.

The following topics will be considered in this two-day conference.

- Corporate governance, corporate social performance and corporate social responsibility
- Sustainability reporting, CSR reporting, environmental & social reporting
- Environmental innovations, environmental management system, environmental accounting
- Life cycle assessment, cradle to grave, cradle to cradle
- Green businesses & entrepreneurship, bottom of the pyramid
- Environmental sustainability country practices
- Materials renewal & recycling, design for recycling and disassembly
- Environmental product design & process improvements
- Social and economic impact of climate change / social bottom-line
- Corporate financial performance

The conference proceedings may be published in a special issue of the RCAPS Journal. Outstanding paper presentations may be considered for submission to the Asia Pacific World: The Journal of the International Association for Asia Pacific Studies (IAAPS).

Abstracts of not more than 500 words must be sent to gsm.apu.conference2011@gmail.com on or before October 30, 2010. Notifications of acceptance will be sent by November 15, 2010. Full papers must be submitted on or before December 30, 2010, the registration deadline.

Registration fees for conference participants are broken down as follows:

	Graduate student	Researchers
Early bird (on or before November 30, 2010)	USD 200	USD 250
Regular (after November 30, 2010)	USD 250	USD 300
APU	-	-

The conference fee includes lunch for the two days, socials dinner for January 29, 2011, and conference kit. All authors joining the conference are required to register. On-line registration is now available on this link:

<https://spreadsheets.google.com/embeddedform?formkey=dGp1bXloWEFQQjI0SG9SQ29tNmtvZkE6MQ>.

Registration fees for the full amount plus bank remittance and service charges must be transferred to:

Account name "APUGSM", account no. 5 1 3 9 1 9 0 (Swift code: O I T A J P J T 0 7 7)

Oita Bank, Taiyo No Ie Branch (大分銀行太陽の家支店)

Address: 1393 Uchikamado, Beppu-City, Oita - ken, JAPAN

Telephone: +81 977-67-0800

Zip Code: 874-0011

Japan immigration requires visa for certain nationalities. The conference committee shall send invitation letters to the participants. However, participants should secure a visa on their own. Please check the immigration requirements from the Japanese embassy in your country before registering for this conference.

The conference venue will be the university campus atop Mt. Jumonjibaru overlooking Beppu Bay. Considered the *onsen* (hot spring) capital of Japan, Beppu City 別府市 is a multicultural tourism community. For more information about the city, you may visit <http://www.city.beppu.oita.jp>. Local tours of Beppu's 8 onsens can be arranged by the organizing committee after the conference. Accessible through Fukuoka International airport, Beppu is two hours by non-stop bus or train.

Kamenoi Hotel is recommended as the official hotel for this conference. You can make your reservation online or call +81 977 22 33 01. Standard room costs ¥5,800 to ¥8,000 per night. For more details, visit <http://www.kamenoi.com/beppu/english/>

Conference Chairs:

Kenji Yokoyama, Dean

Graduate School of Management

Robert C. Salazar, Professor
Graduate School of Asia Pacific Studies

Michael Angelo A. Cortez, Asst. Professor
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Ritsumeikan Center for Asia Pacific Studies

