

Faculty Information

SHINOHARA, Yoshiki

■ Specialization:

Japanese Management (JM)
Marketing and Management (MM)

■ Research Area:

Business Ethics, Corporate Social Responsibility, Business and Sustainability, Diversity and Inclusion, Social Entrepreneurship

■ Keywords:

Corporate sustainability and financial performance, Stakeholder, Inclusive leadership, Inclusion in the workplace, Social entrepreneurs

■ Seminar Topic:

This seminar can cover any topics related to Business and Society.

■ Seminar Teaching Method:

This seminar assigns some academic articles every week and asks students to do presentations. Through this process, students can learn how to write a research article.

■ Possible Research Topics for Students:

Any topics related to my research area.

■ Research Method:

All students who take this seminar are required to apply the quantitative method. Therefore, knowledge of statistics and/or econometrics is required. This seminar will not teach the case study method.

■ Comments:

This seminar is designed to help students advance their research on the relationship between business and society by reading research articles related to this topic. Students are expected to develop and test their own research hypotheses by analyzing data using statistical methods.

Before applying for this seminar, students are expected to read at least the following papers to familiarize themselves with research topics in this seminar.

- Bettinazzi, E. L. M., & Feldman, E. R. (2021). Stakeholder orientation and divestiture activity. *Academy of Management Journal*, 64(4), 1078-1096.
- Gatignon, A. (2022). The double-edged sword of boundary-spanning Corporate Social Responsibility programs. *Strategic Management Journal*, 43(10), 2156-2184.
- Post, C., Lokshin, B., & Boone, C. (2022). What changes after women enter top management teams? A gender-based model of strategic renewal. *Academy of Management Journal*, 65(1), 273-303.

■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001564&Language=2>