

Faculty Information

VAFADARI M. Kazem

■ Division:

Sustainability Science (SS)
Tourism and Hospitality (TH)

■ Research Area:

Tourism policy and planning Food tourism Agritourism Rural tourism and development Heritage tourism Ecotourism

■ Research Methods:

Interdisciplinary approach in tourism including qualitative and quantitative, direct observation and participant observation, exploratory and explanatory research methods, survey (online and interview)

■ Seminar Topic and Keywords:

Tourism development and planning; Rural tourism and development; Agritourism; Agriculture heritage tourism; Destination branding and marketing; Sustainability and tourism; Environmental tourism; Accessible tourism; Food tourism; Tourism micro-entrepreneurship

■ Seminar Teaching Method:

Individual guidance and follow up throughout the research and thesis writing. Regular meetings and group discussions; I organize a webinar series and encourage my students to participate and collect firsthand information from top leading scholars in the field and from local communities around the world. For details see the webinar series website: www.scotwebinars.org

■ Possible Research Topics for Students:

Ecotourism development ; community based tourism ; Heritage tourism in rural and urban areas including agriculture heritage (GIAHS) ; Tourism and Value adding products such as craft etc., food and authentic products.

■ Comments: