

Welcome Fall 2019
APM Students!

**Dean
Dr. Toshitsugu Otake**

Welcome!

APM Students



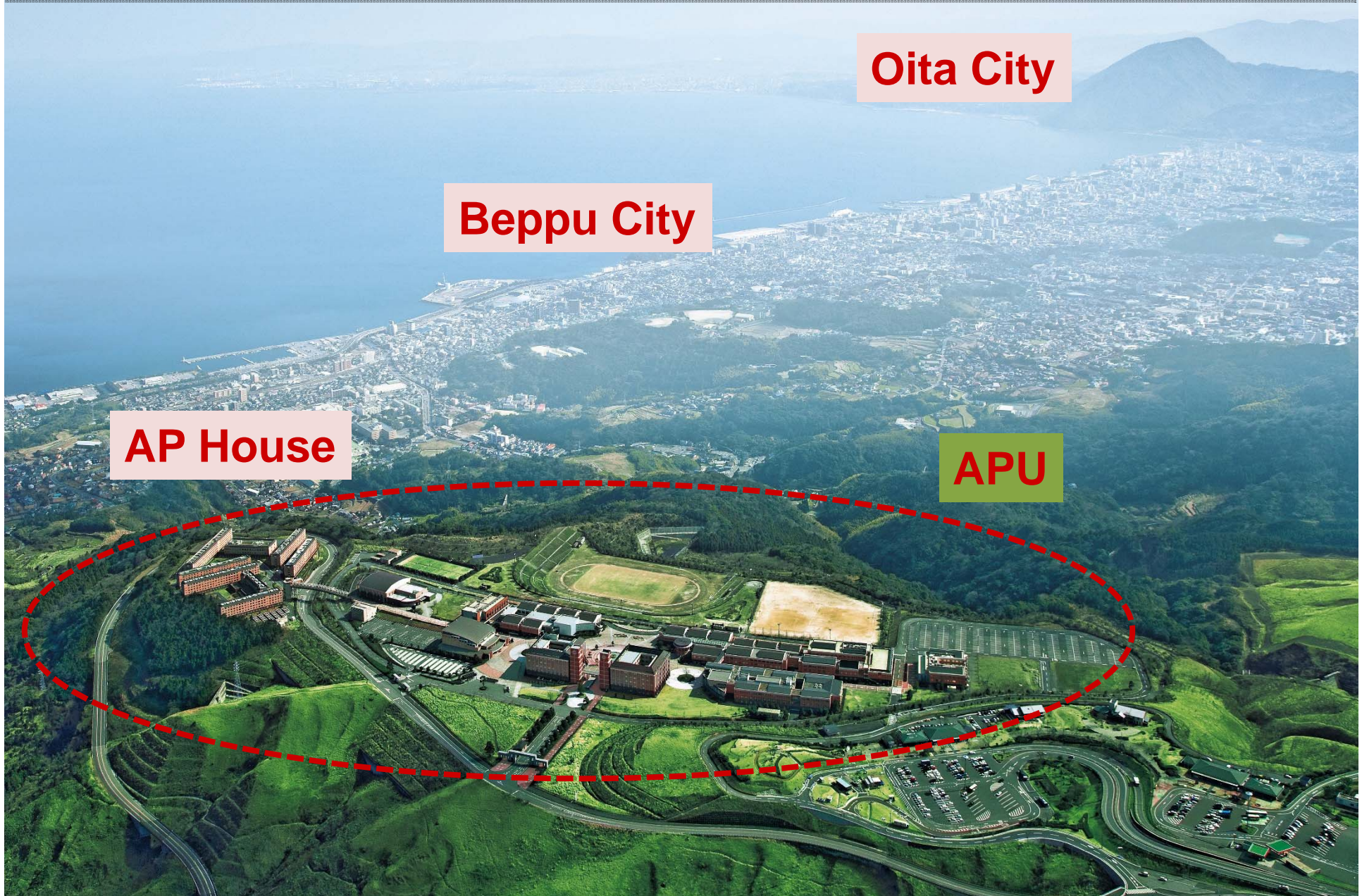
University located in the Sky

Oita City

Beppu City

AP House

APU



**College of Asia Pacific
Management
Establishment**

From APM to the College of
International Management

Beta Gamm Sigma



2000

2003

Graduate School of
Management (GSM)
Opening

2009

2016

Both APM and GSM
got accredited by
AACSB

2017

2019



～世界のAACSB国際認証取得校～

北米

ハーバード大学
マサチューセッツ工科大学
スタンフォード大学
シカゴ大学
コロンビア大学
ペンシルベニア大学
トロント大学(カナダ)

ヨーロッパ

インシード経営大学院(仏)
BIノルウェービジネススクール
コペンハーゲン商科大学
ボッコニー大学(伊)
ザグレブ経済経営大学(クロアチア)

アジア

シンガポール国立大学
香港城市大学
北京大学
国立台湾大学
AIM(フィリピン)
チュラロンコン大学(タイ)

オセアニア

クイーンズランド大学
モナシュ大学
オークランド大学(NZ)

Prime Minister Abe's visit to APU



Prime Minister Abe's comments during his visit to APU campus;

"I believe that APU is a successful example of global human resource development."

"I am surprised at your (an international Student's) level of Japanese proficiency."

Armed with your mother tongue, English and Japanese – languages of the Asia Pacific region – you're truly global human resources.

"We want to develop greater student support systems and promote more opportunities for students to study Japanese.

Our aim is to see more universities like APU developed in Japan."

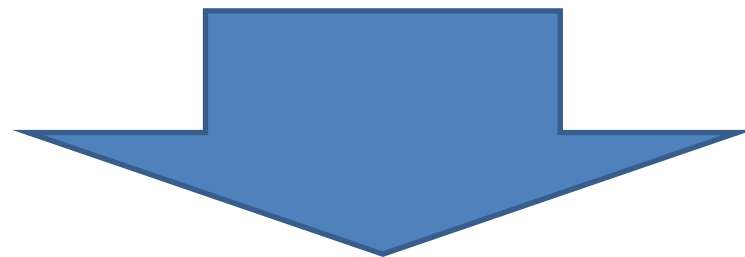
FIRST BGS Chapter in Japan



国際的なオーナーズとしてBGSの会員

BGSの会員

- AACSBの認証校が参加できるビジネススクールのオーナーズソサエティ
- GPAがTOP10%のビジネススクールの学生が会員資格を持てる



世界のBGS会員との交流が可能

Our Ranking

- ◆ **1st** in Environment by Times Higher Education
- ◆ **24th** Overall by Times Higher Education
- ◆ **2nd** Overall Evaluation from High Schools by University Rankings 2017
- ◆ **Perfect Score** in Internationalization from the QS World University Rankings
- ◆ Graduate School of Management Named in QS Asia **Top 30 MBA** Ranking

APM学生数・Students Number

国籍 (Nationality)	人数 (No.)	%
日本人学生 Japanese Students	1,175	40.0%
国際学生 International Students	1,484	60.0%
計 Total	2,659	100.0%

(注) 2019年5月 / As of May, 2019

APM Mission

〈ミッション〉

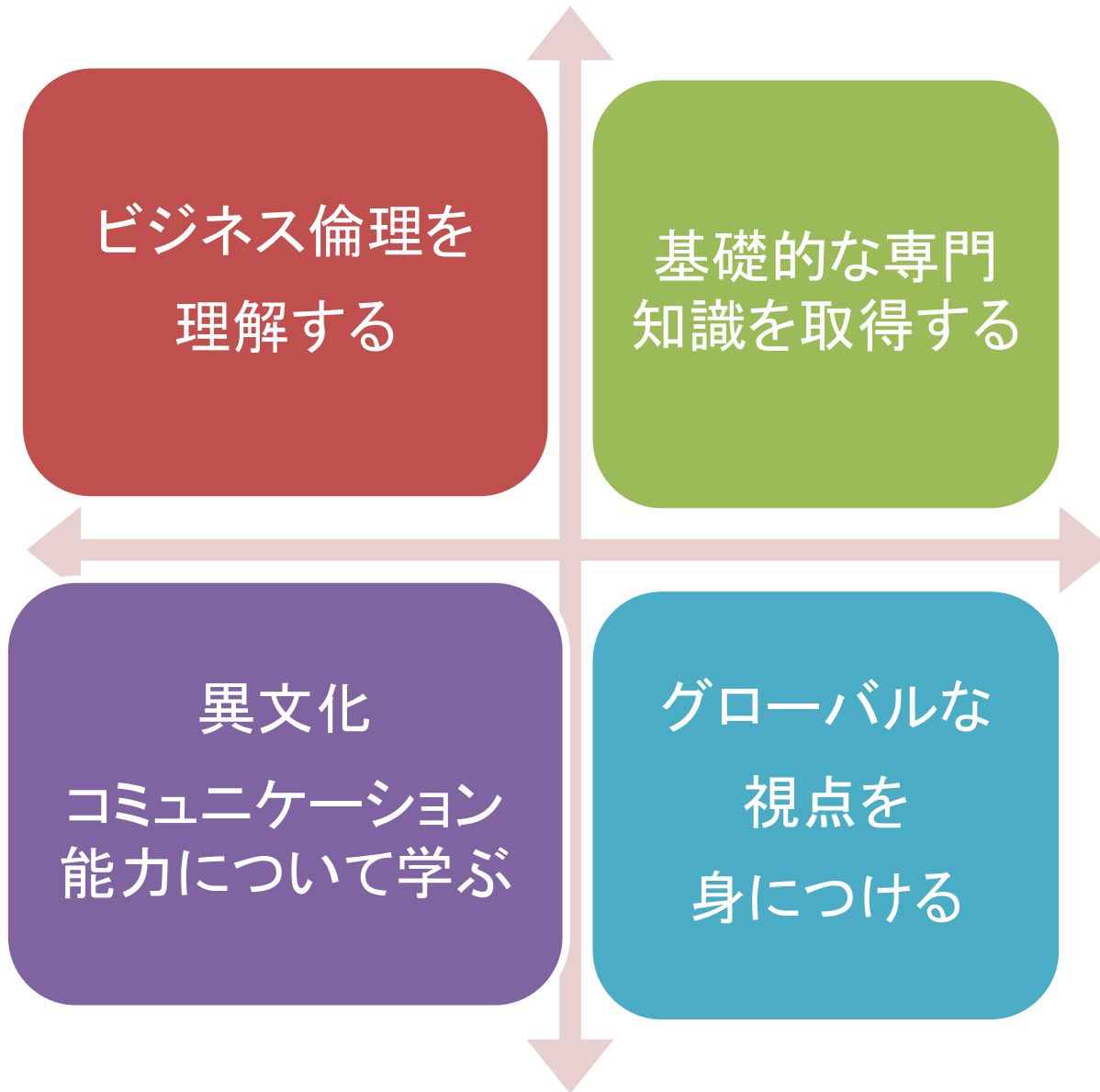
「自由・平和・ヒューマニティ」、「国際相互理解」、「アジア太平洋の未来創造」を基本理念として、国際経営学部は、マネジメントに関する基礎的な知識を伝授し、異文化コミュニケーション能力を強化し、文化の多様性を維持することを通じて、グローバル化する企業やその他組織における経営上の諸問題の解決のために活躍する、職業倫理を備えた人材を育成することを目的とする。

APM Mission

Based on a vision of freedom, peace and humanity, international mutual understanding, and the future shape of the Asia Pacific region,

the mission of the College of International Management (APM) is to cultivate human resources with strong **business ethics** that will play an active role in resolving management issues at **globalizing** enterprises and other organizations by imparting **fundamental knowledge** in management, enhancing **intercultural communication skills** and upholding cultural diversity.

Learning Goals of APM



Learning Goals of APM



For your successful college life

- ◆ Set your GOALS
- ◆ Have good time management
- ◆ Make a lot of friends



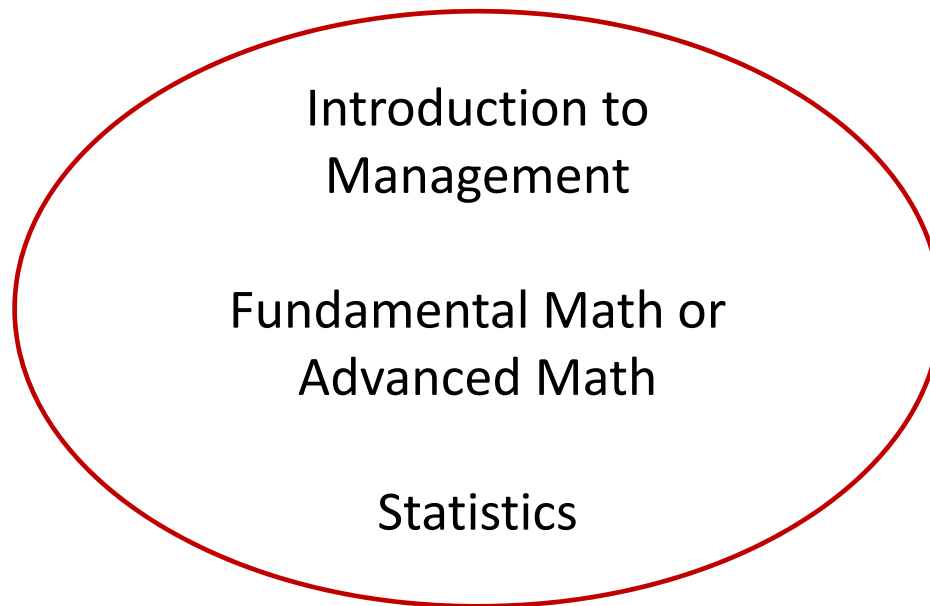
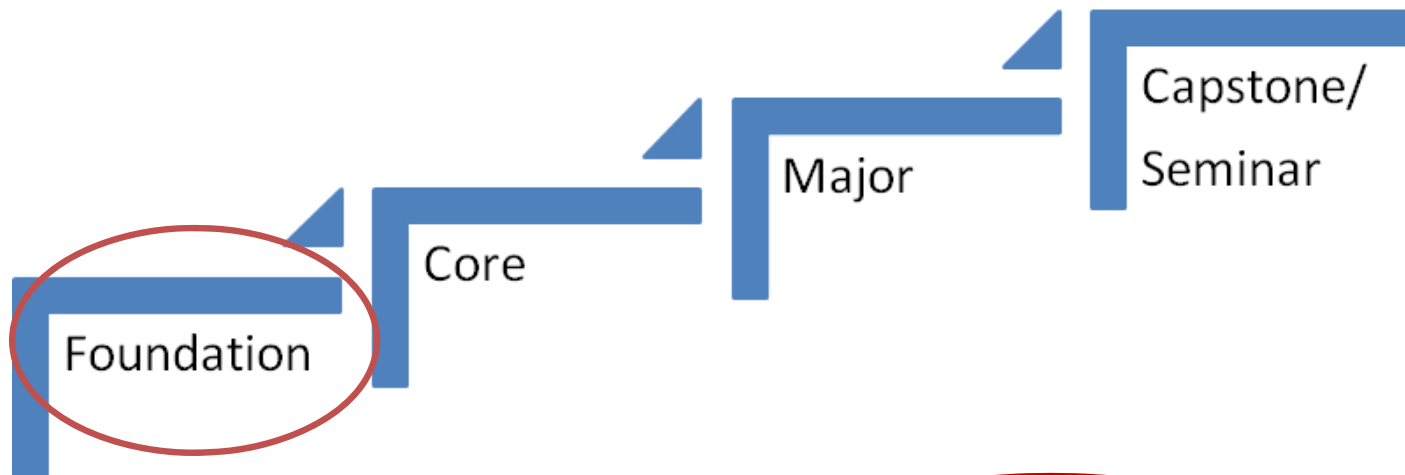
APM Undergraduate curriculum

- Professor Ali HAIDAR
- APM Associate Dean

Bachelor of Business Administration

To graduate:

- ✓ Completion of 124 credits
- ✓ Required language subjects
- ✓ Required credits of Liberal Arts subjects
- ✓ Complete 12 APM required subjects
- ✓ Complete 21 APM Major electives

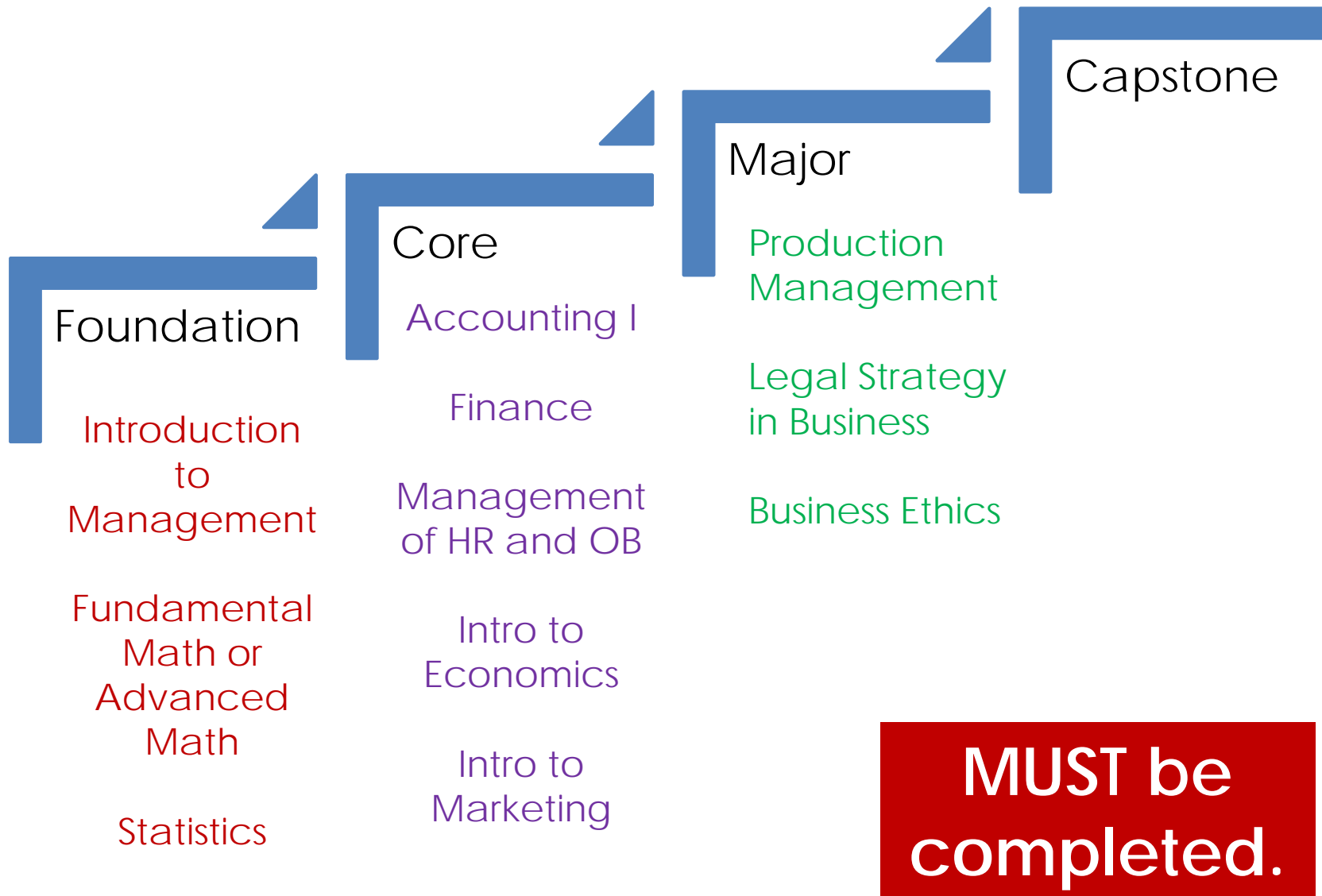


Take Core Subjects first.



Other Required Major

- Legal Strategy in Business
- Production Management
- Business Ethics
- Capstone



Global Management (Capstone)



Discussion with company executives and staff



Discussion within your team of Japanese- and English-based students



Presentation in front of company executives



Evaluation by company executives



College of
International
Management
(APM)



Accounting &
Finance

Marketing

4

Strategic Management &
Organization

Innovation & Economics

Degree

Bachelor of Business Administration

Bachelor of Business Administration (Accounting & Finance)

Bachelor of Business Administration (Marketing)

Bachelor of Business Administration (Strategic Management & Organization)

Bachelor of Business Administration (Innovation & Economics)

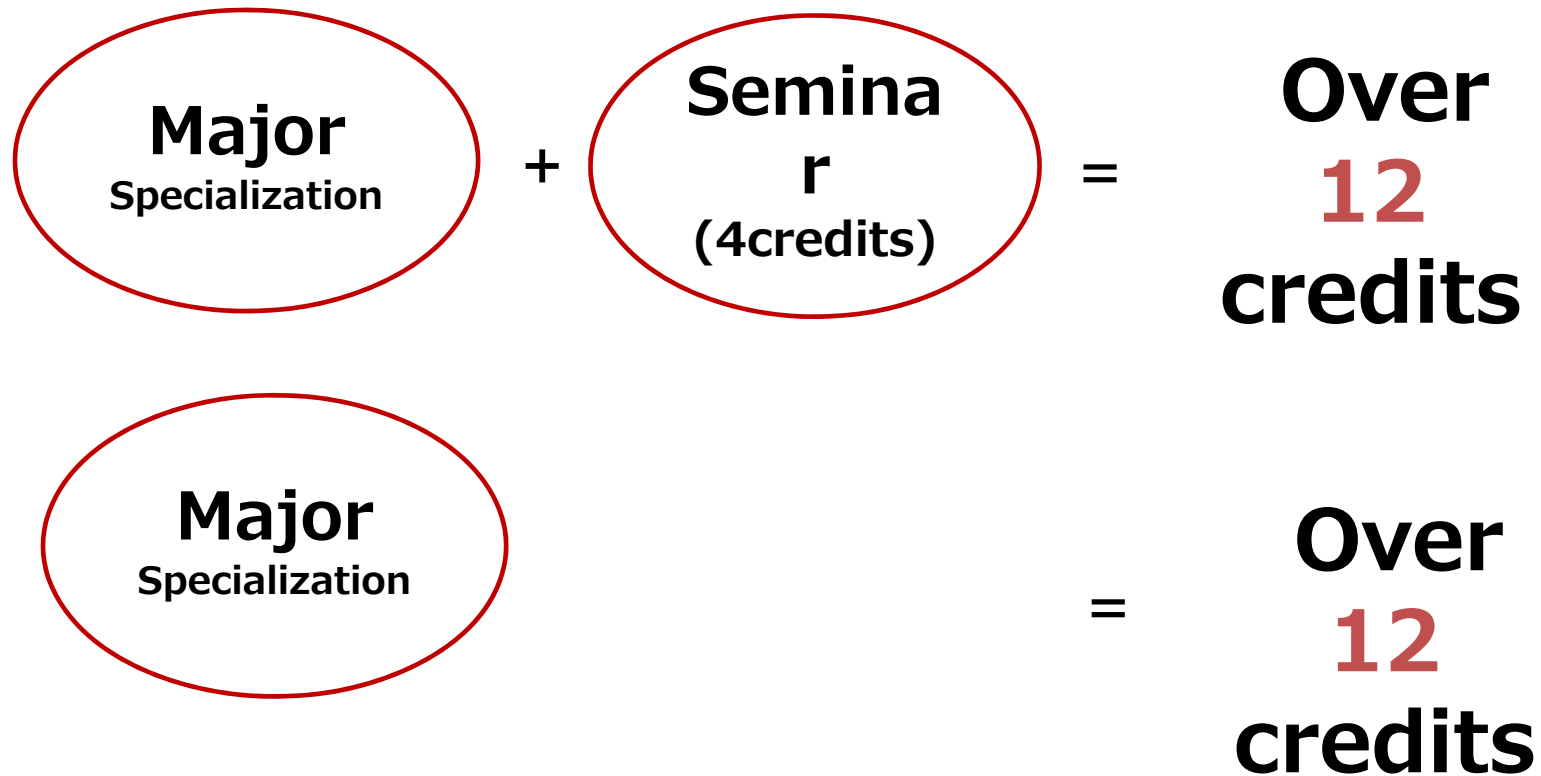
Shape your world

APU

Ritsumeikan
Asia Pacific University



How to earn specialization?



Seminar subject

- Small-size class
- Exploring ideas
- In-depth learning
- Undergraduate thesis
- An Example:
 - ‘Culture and Corruption: A Qualitative Content Analysis of ‘Hanzawa Naoki’. A Thai student, Spring 2016



Case based teaching

Hong, H-J. & Doz, Y.
(2013) 'L'Oréal Masters
Multiculturalism'.
*Harvard Business
Review*, June, pp. 114-
118.



L'ORÉAL

Analytics and Math Center (AMC)

- The Analytics and Math Center (AMC) opened in the AY 2017 fall semester to respond to the need for improved Math study support not only in class but also outside of class.
- The AMC offers support mainly for students taking four math courses: Fundamental Mathematics, Business Mathematics, Advanced Mathematics, and Statistics.
- Students meet one on one with our student tutors for individual tutoring, with the aim of improving their ability to “solve problems on their own.”
- Detailed information available on the Campus Website.

Globalization and Rise of Asia

<https://www.pwc.com/gx/en/world-2050/assets/pwc-the-world-in-2050-full-report-feb-2017.pdf>

accessed 13 September 2018

Emerging markets will dominate the world's top 10 economies in 2050 (GDP at PPPs)

	2016	2050	
<i>China</i>	1	1	<i>China</i>
<i>US</i>	2	2	<i>India</i>
<i>India</i>	3	3	<i>US</i>
<i>Japan</i>	4	4	<i>Indonesia</i>
<i>Germany</i>	5	5	<i>Brazil</i>
<i>Russia</i>	6	6	<i>Russia</i>
<i>Brazil</i>	7	7	<i>Mexico</i>
<i>Indonesia</i>	8	8	<i>Japan</i>
<i>UK</i>	9	9	<i>Germany</i>
<i>France</i>	10	10	<i>UK</i>

 E7 economies  G7 economies

Sources: IMF for 2016 estimates. PwC analysis for projections to 2050

Globalization under threat

- The World Bank warned that a trade war between the U.S. and China will hurt economies in Southeast Asia since they rely on exports for growth. Many countries in the region will feel “knock-on effects” of rising tariffs because they are tied to supply chains that feed into Chinese exports

- <https://www.bloomberg.com/news/articles/2018-04-12/trade-war-is-risk-for-export-led-southeast-asia-world-bank-says> accessed 05 October 2018

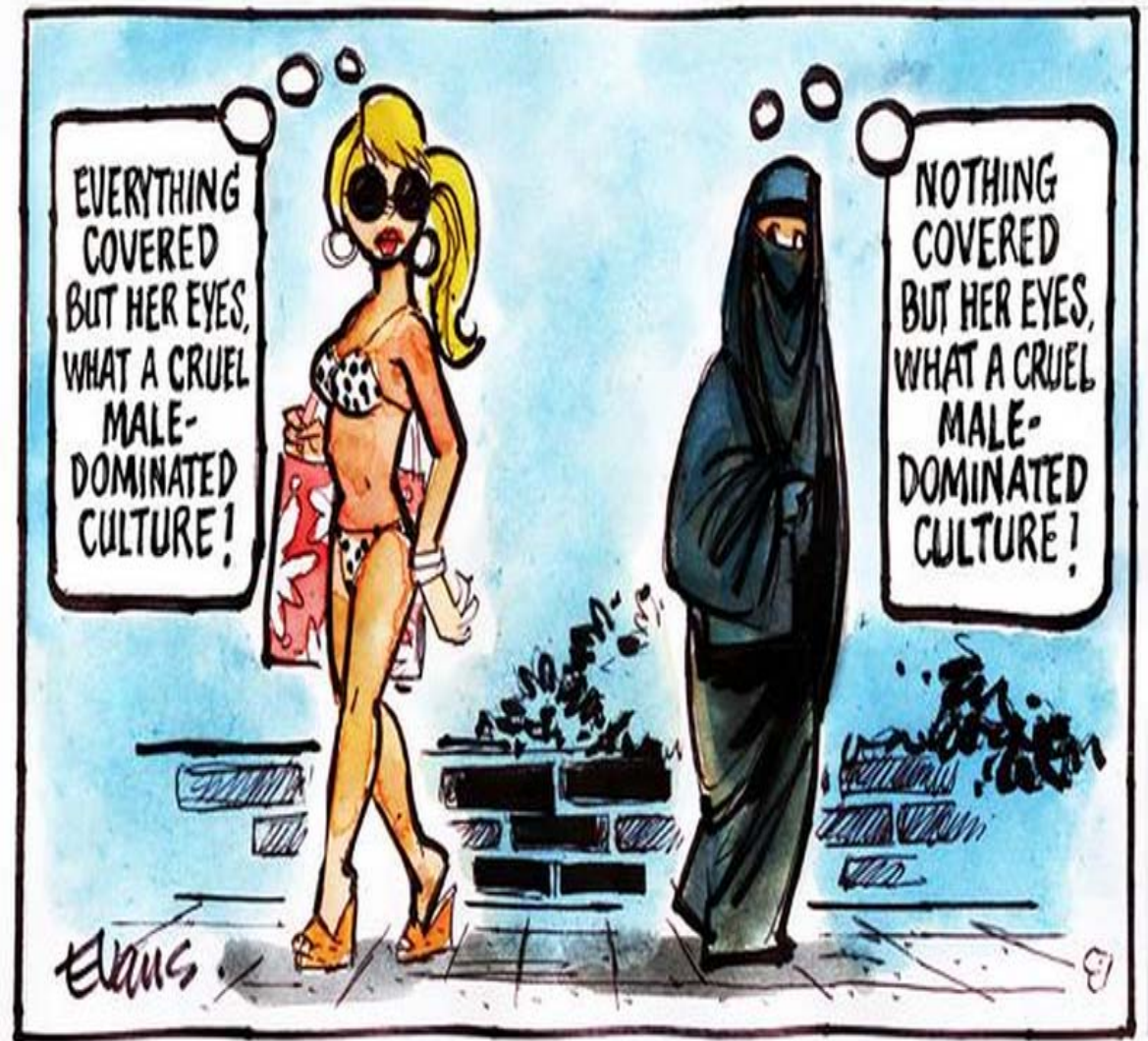


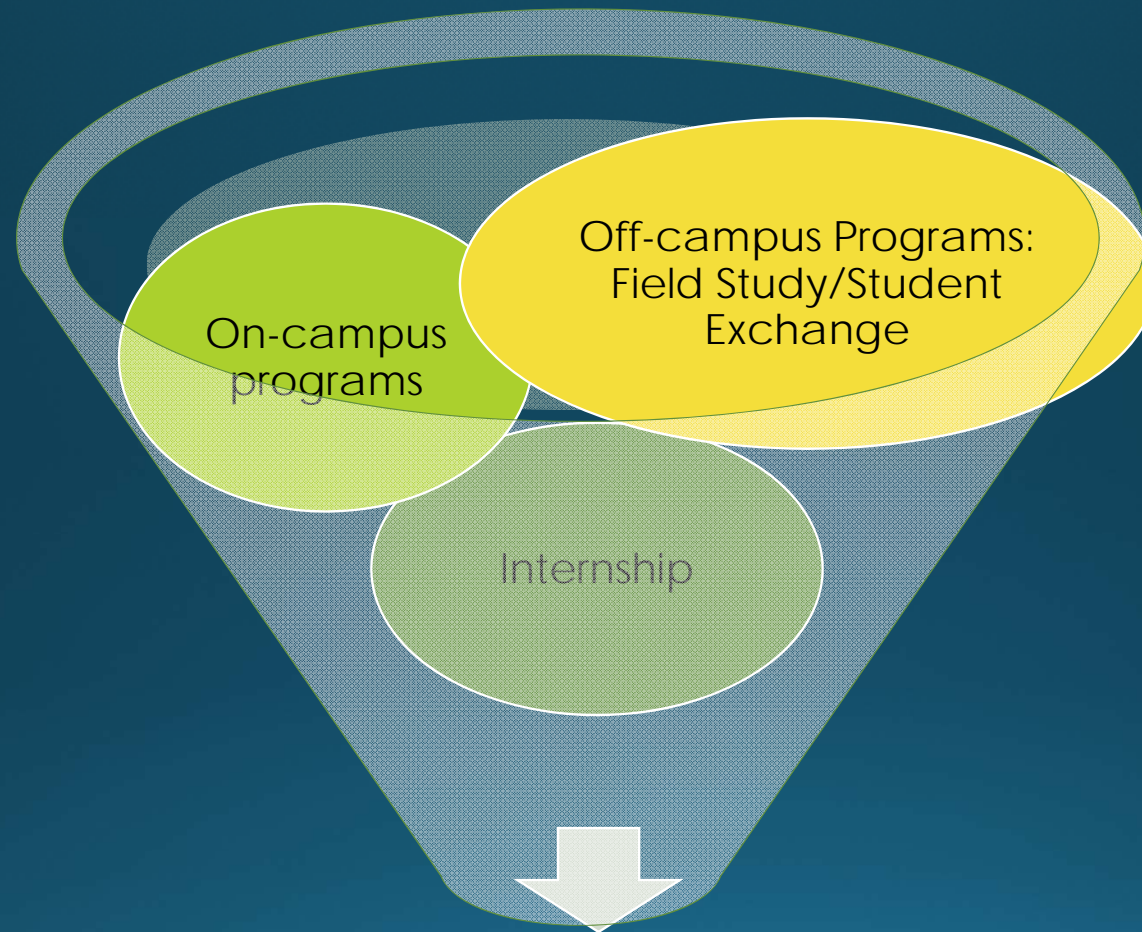
One of the goals of APU

- Development of international mutual understanding
- APU brings students from all over the globe
- Develop understanding of others through
 - Curriculum based group work
 - Extra curricular clubs and associations in APU

Geocentric mindset

- Precondition for development of mutual understanding
- No culture is superior or inferior to another: They are just different





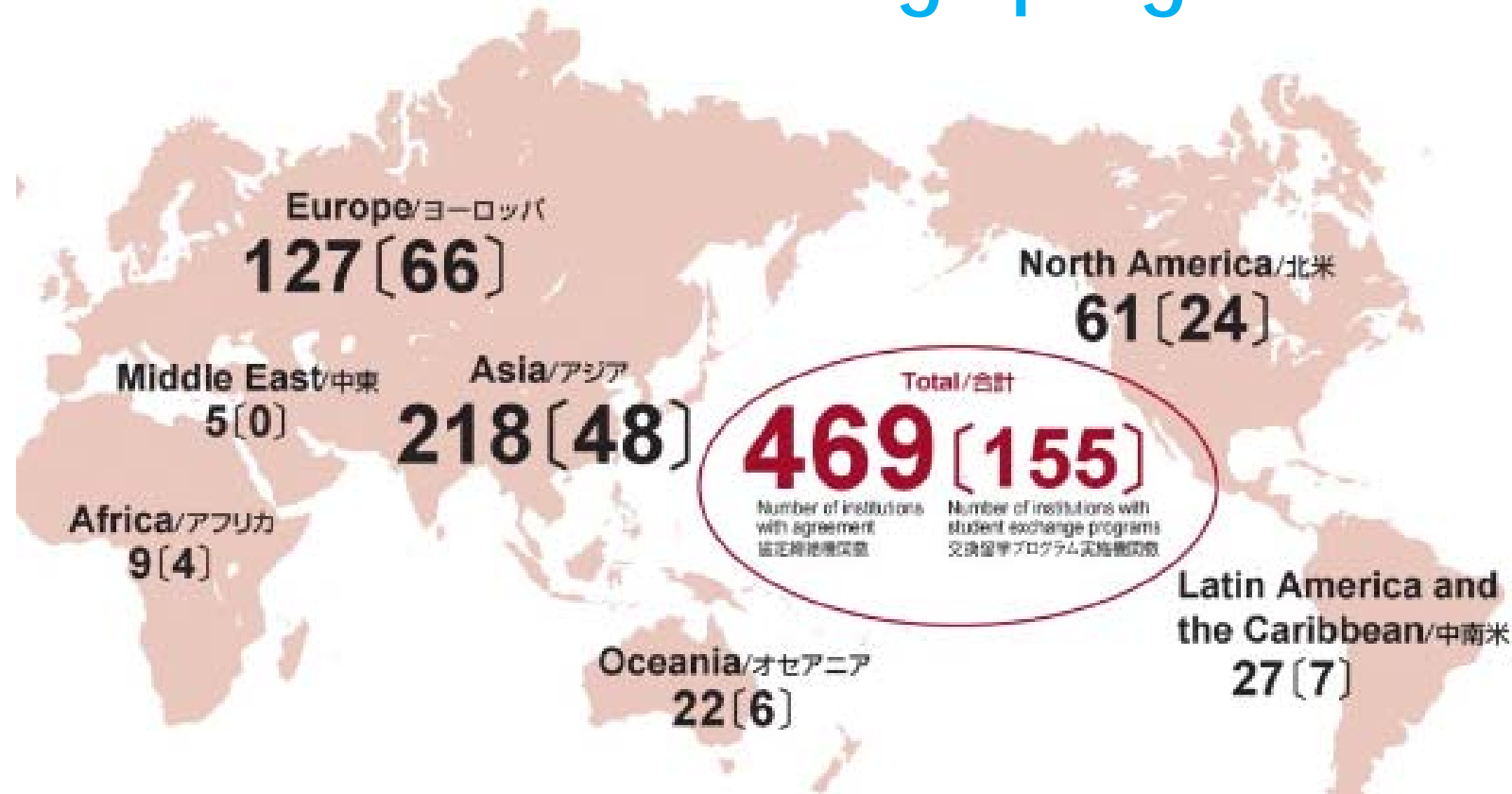
globally competent and
socially responsible talents

External programs

- Phillip Dean Pardo
- APM Associate Dean

How to have a well-spent summer or winter break?

Go for an exchange program.



Singapore Management University
University of British Columbia
HEC Montreal

NEOMA Business School
Copenhagen Business School
Florida International University

Field Study Programs



Global Business Immersion



Creating Social Impact
through Business



Bridging theory and practice

Social innovation and Entrepreneurship

BECOME A SOCIAL ENTREPRENEUR, A CHANGE MAKER, A NATION BUILDER



JOIN OUR STARTUP BUSINESS CAMP!



Recipient of Skoll Award for Social Entrepreneurship, Nikkei Asia Awards, Ernst & Young's Social Entrepreneur of the Year, Asia CEO Awards, and Schwab Foundation for Social Entrepreneurship.





APU establishes Japan's first
Chapter of the Beta Gamma
Sigma Honor Society for Business
School Students

