

Subject	
AY2011 Curriculum	Field Study
AY2017 Curriculum	APM Field Study
Eligible semester to apply	3~7 Semester *Refer to Application Information for more info.
Program Title	Social Innovation and Entrepreneur (SOLVE)

1. Program Title プログラム名	Social Innovation and Entrepreneurship (SOLVE)	
2. Professor 担当教員	ACKARADEJRUANGSRI Pajaree	
3. Activity site 実習地	Thailand (Bangkok, Saraburi)	
4. Academic Year 開講年度	AY2020	
5. Period in which program is offered.	Summer Session	
6. Language 開講言語	English <i>[Language you may use in activity : English]</i>	
7. Credits 単位数	2 <i>-Credits are not counted toward the maximum number of credits registerable per semester.</i>	
8. Overview プログラム概要	SOLVE is a locally-based practical training program intended to demonstrate how business concepts are applied through social innovations and entrepreneurship. Program Participants will interact with social entrepreneurs and the community supported by them through Startup Business Camp where various social enterprises are involved. Students will spend time with local social entrepreneurs, and join creativity and personal development workshops. Participants will be grouped to discuss a social issue such as poverty, unemployment, hunger, food, clean and sustainable environment and education, and propose a business idea to solve this problem.	
9. Objectives プログラムのねらい	<ul style="list-style-type: none"> <li>• Understand how business concepts are implemented through social entrepreneurship</li> <li>• Understand the importance of building ethical and socially responsible businesses</li> <li>• Recognize global issues and discuss innovative solutions to these problems with people of different cultures and values</li> <li>• Create a vision for personal development and social change</li> </ul>	
10. Participation Fee (Approx.) 参加費 (目安)	<b>Items</b>	<b>Amount</b>
	Transportation (airfare)	¥77,000
	Activity fee and accommodation	¥43,000
	Program fee and ground transportation	¥30,000
	Handling charges	4,500
	<b>Total</b>	<b>¥154,500</b>
	<i>[Fees not included]</i> <ul style="list-style-type: none"> <li>➢ Food expenses outside of the program</li> <li>➢ Visa application &amp; its related fees (if applicable)</li> <li>➢ Overseas travel insurance &amp; J-TAS (mandatory)</li> <li>➢ Ground transportation in Japan</li> <li>➢ Immunization (optional)</li> </ul>	
11. Recommended	<ul style="list-style-type: none"> <li>• Students who have taken APM core subjects, Social Entrepreneurship,</li> </ul>	

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<p>qualifications knowledge 履修の目安</p>	<p>Entrepreneurship, and/or APM major subjects will be prioritized.</p> <ul style="list-style-type: none"> <li>Language requirements: <i>For English basis students</i> are required to complete Intermediate Japanese. <i>For Japanese basis students</i> are required to complete Intermediate English. The above language requirements may differ depending on the curriculum that a student is following (2017, 2011 or 2006 curriculum). Please be sure to check the Undergraduate Academic Handbook.</li> <li>Please also note that the lectures and activities will be delivered by English with the support of Japanese.</li> <li>Please be sure to check the Application Information as for other requirements for application.</li> </ul>
<p>12. Standard of Completion 到達目標</p>	<ul style="list-style-type: none"> <li>Active participation in group discussion, openness to new experience and lifestyle, behave responsibly, do not leave your things unattended, inform instructor of any allergies you have or medications you need to take, attend all field study sessions, and complete all field trip activities and assignments.</li> <li>When going abroad it is necessary for participants to take out an international insurance policy designated by the university from the date of departure until the date of return to Japan. The Academic Office will contact individual students once their participation is confirmed.</li> </ul>
<p>13. Teaching Method 授業方法</p>	<p>Teaching methods will include lecture, workshop, discussion groups, demonstration, debate, and case studies.</p> <p>Different social enterprises will be showcased. The founder of each social enterprise (i.e., social entrepreneur) will discuss various aspects of the enterprise, including product development, marketing, operations, finance, and human resource management. Students will be given opportunities to interact with people or communities that are being supported by social enterprises. In addition, students will be grouped and be asked to identify a social issue and propose a business idea to solve this problem.</p> <p><i>[Environment and Method to implement Multicultural Cooperative Learning/多文化協働学修に関する環境と手法]</i></p> <p>There will be both in class group discussion and outside of class field visits to several social entrepreneurs, group and individual assignments and group presentation that require multicultural cooperative learning. Pro-active learning and knowledge sharing are exercise in this course.</p>

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14. Schedule スケジュール	<b>[Pre-departure classes]</b>			
	<b>Date/日</b>	<b>Period</b>	<b>Contents</b>	<b>Venue</b>
	Mon., 3-Aug	3	Introduction to SOLVE	TBA
		4	Team building	
		5	Country information and field study preparation	
	<b>[Practicum]</b>			
	<b>Date</b>	<b>Lecture</b>		<b>Venue</b>
	Sun., 9-Aug	Depart Fukuoka		Fukuoka / Thailand
	Mon., 10-Aug.	<ul style="list-style-type: none"> <li>Lecture: Social business creation: Identifying social entrepreneurship opportunity</li> <li>Creating social business model</li> <li>Measuring and scaling social impact</li> </ul>		Thailand
	Tue., 11-Aug	<ul style="list-style-type: none"> <li>Meeting social entrepreneur #1 (Uncle Chris Farm: lifelong learning, food sustainability and community capacity development)</li> <li>Discussion session and creative workshop with the social entrepreneur #1</li> </ul>		Thailand
	Wed., 12-Aug	<ul style="list-style-type: none"> <li>Meeting social entrepreneur #2 (Zero Moment Refillery: Environmental sustainability) &amp; #3 (Perception Blind Massage: Equality job opportunities) with discussion session</li> </ul>		Thailand
	Thu., 13-Aug	<ul style="list-style-type: none"> <li>Visiting social enterprises' weekend market and discuss with local social entrepreneur</li> <li>Group discussion on assign topics</li> </ul>		Thailand
	Fri., 14-Aug	<ul style="list-style-type: none"> <li>Final presentation and way forward</li> </ul>		Thailand
	Sat., 15-Aug	<ul style="list-style-type: none"> <li>Depart Bangkok</li> </ul>		Thailand
Sun., 16-Aug	<ul style="list-style-type: none"> <li>Arrive in Fukuoka</li> </ul>		Fukuoka	
<b>[Post-program classes]</b>				
<b>Date/日</b>	<b>Period</b>	<b>Contents</b>	<b>Venue</b>	
Thu., 20-Aug		<ul style="list-style-type: none"> <li>Submission of individual report deadline by 11:59 am via Manaba</li> </ul>	N.A.	
15. Method of Grade Evaluation 成績評価方法	Participation 30% Group Presentation/Report 40% Individual Report 30%			
16. Requirements for students. 学生への要望事項	<ul style="list-style-type: none"> <li>Active participation in group discussion, openness to new experience and lifestyle, behave responsibly, do not leave your things unattended, inform instructor of any allergies you have or medications you need to take, attend all field trip sessions and complete all field study activities and assignments on time.</li> </ul>			

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	<ul style="list-style-type: none"> <li>For English basis students require to complete Intermediate Japanese and for Japanese basis students require to complete Intermediate English.</li> <li><i>When going abroad, it is necessary for participants to purchase an international insurance and a flight ticket designated by the university from the date of departure until the date of return to Japan. The Academic Office will contact individual students once their participation is confirmed.</i></li> <li>海外プログラムに参加するためには、出発から帰国までの期間について、大学が指定する海外旅行保険への加入と大学指定の航空券の購入が必要です。詳細については、受講を許可された学生に対して別途に案内します。</li> </ul>
17. Textbook /教科書	[Social innovation what it is, why it matters and how it can be accelerated, Geoff Mulgan, Simon Tucker, Rushanara Ali, Ben Sanders, Oxford Siad Business School, 2007]
18. Further readings 参考文献	Social Innovation A Guide to Achieving Corporate and Societal Value, 2016, World Economic Forum
19. Others / 上記以外	
20. Notes/その他	No. of students required: 15 Minimum No. of participants: 5 Hazard Information Level: Level 1