

Established in: 1991 Number of students enrolled: Undergraduate 9,995 / Post-Graduate 5,560 Website for incoming exchange students: <u>http://undergrad.bm.ust.hk/exchange/outbound-</u> <u>exchange/exchange-choices</u>

Attractiveness of the country and city your university is located in:

- International Cosmopolitan City
- Rich heritage and diversity
- International Center of Trade and Finance in Asia
- Gateway to Asia and Mainland China

The strengths of academics at your University/Business School:

- #1 Young University Ranking (THE)
- #1 EMBA in the World (FT)
- #1 Joint EMA in the World (QS)
- #1 MBA in Asia (FT)
- #1 Research in Asia (University of Texas at Dallas)
- #1 Global Employability University in Greater China (THE)
- #1 Full-time MBA in HK (FT)

Available student life support during the exchange:

- Academic Advising (Academic Advisors)
- Student Counseling (Student Counselors)
- Student Housing and Residential Life
- Student Health and Wellness (on-campus medical/dental clinics)
- Office of Global Learning (Visas, Insurance, Orientation, Buddies)
- Computer Services (Emails, Canvas, etc.)
- Sports and Recreation Facilities (gym, fields, track, pool, etc.)

Opportunity of interaction with other students:

- Buddy Program, Cultural Tours
- Student Societies, Language Exchange
- Live in same Halls, Enroll in same classes as degree students





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More details

2nd slide



WORLD CLASS IN ASIA

Attractiveness of the country and city your university is located in:

International cosmopolitan city

Situated in the heart of Asia at the southern tip of China, Hong Kong is a unique place where you will find a fast-paced, 21st-century lifestyle interwoven with local traditions and countryside charms. Here, you can be a part of the city's hustle and bustle in the morning, unplug with a stroll or hike along a picturesque beach or peak in the afternoon, and come evening, choose from an array of entertainment options. Hong Kong's first-rate public transport system puts every corner within easy reach. And while you can go off to explore a nearby nature reserve or a sleepy fishing village, rest assured that Hong Kong offers all the conveniences of a world-class city.

Rich heritage and diversity

From a small trading port to a strategic foothold in World War II, to British rule and the return of sovereignty to China, many events and different communities have left their mark on Hong Kong. It is indeed a blend of cultures, although it is also much more than simply a place where "East meets West". For example, did you know it was while defending Hong Kong that Canadian forces first engaged in battle during World War II, and a memorial still takes place every year for those Canadian soldiers who sacrificed their lives for the territory? And did you know that the Parsees – descendants from Iran (Persia) of the Zoroastrian faith – who arrived in Hong Kong in the 19th century played a prominent role in establishing many important institutions, including a popular local ferry service, a large university and an international bank? You will be amazed to find out how rich Hong Kong's heritage and diversity is.

International Center for Trade and Finance in Asia

As a leading international center of trade and finance, Hong Kong is the ideal place to learn about business in Asia. Home to nearly 1,400 regional headquarters of foreign companies, Hong Kong offers an attractive business environment and the use of English as the language of government and business.

Gateway to Asia and Mainland China

On Hong Kong's doorstep are the many fascinating sights and cities of Asia. The Hong Kong International Airport is a hub for regional and international travel. You can easily board a direct flight that will take you anywhere in Asia within four hours, and a train from the city can whisk you across the border to Mainland China in just 40 minutes.





The strengths of academics at your **Business School**:

Established in 1991, the HKUST Business School has risen to international prominence in a remarkably short period of time, achieving widespread global recognition and a variety of prestigious academic rankings. Always striving for excellence, our strength lies in our full range of program offerings, our high quality research, conducted by our world class faculty, and our diverse and high-caliber students.

Our full suite of degree programs, including undergraduate, MBA, EMBA, MSc, PhD as well as a wide range of executive education programs, means that the HKUST Business School is always at the forefront of educational development and business thinking. The HKUST Business School was the first business school in the region accredited by both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS).



With a steadfast commitment to research and thought leadership, we maintain state-of-the-art centers of learning and exploration devoted to a multitude of areas ranging from China business and Asian financial markets to Asian entrepreneurship and experimental business research.

Our unique Asian and global perspectives are made possible by our 140-strong international faculty. These leading thinkers and their diverse national, cultural and ethnic backgrounds come together to provide our students with a consistently engaging and highly stimulating environment for learning and research. Our graduates strive to make a positive impact on both the business world and the wider society.

We are strategically located at the heart of Asia's economic center. Our students not only enjoy access to a unique fusion of East-meets-West, but also excellent proximity to China and the opportunity to experience the vitality of one of the world's most important economies.

<u>AVAILABLE COURSES FOR EXCHANGE</u>: Subject to availability and pre-requisite requirements BUSINESS: Accounting, Economics, Finance, Operations Management, Information Systems, Management, Marketing, Global Business, NON- BUSINESS: Humanities, Social Sciences, China Studies, Chinese Language, Science, Engineering, Environment