College of Business, City University of Hong Kong, Hong Kong

Attractiveness of the country and city your university is located in:

Our College of Business (CB) is located in the tower of the distinctive Lau Ming Wai Academic Building (LAU), at our City University of Hong Kong (CityU) campus, which is situated in the conveniently prime location of Kowloon Tong. As CityU flourishes, we have created a beautiful space that is highly conducive to learning and teaching.

The strengths of academics at your university:

We are pleased to share with you our latest achievements. City University of Hong Kong has recently been ranked 48th in the <u>latest QS World University Rankings</u> published in June 2020. In addition, our College of Business is now positioned <u>36th in the world and 3rd in Asia according to the University of Texas at Dallas (UTD) Top 100 Business Schools Rankings</u>; also <u>4th in Asia by U.S. News Education - by subject</u>. CB is also accredited by the prestigious Association to Advance Collegiate Schools of Business (<u>AACSB International</u>) and the European Quality Improvement System (<u>EQUIS</u>).

Available student life support during the exchange:

CB's commitment to internationalisation remains unwavering. Besides the formal curriculum taught by our internationally diverse faculty, CB offers a range of exciting co-curricular activities at home and abroad, designed for our students to attain further personal and professional development that will enable them to become globally-minded and socially-aware citizens.

Opportunity of interaction with other students:

Many activities will be held throughout the year to make sure exchange students will have ample opportunity to mingle with other students.

Established in: 1984 (as City Polytechnic of Hong Kong,

Assumed full university status in 1994)
Number of students enrolled: 20,000+
Website for incoming exchange students:

https://www.cb.cityu.edu.hk/exchange/international_stude nt/information



