

# Aarhus BSS, BTECH, campus Herning Herning, Denmark

## Attractiveness of the country and city your university is located in:

Herning is a young, vibrant and safe city to live in. We are placed in the middle of Jutland and from there, there is easy access to visit the rest of the country.

## The strengths of academics at your university:

The study programmes at BTECH are based on interaction across professional boundaries as well as close interaction with students and the surrounding business community. All study programmes have an innovative and international perspective and a strong focus on marketing, management, organisation and innovation.

## Available student life support during the exchange:

As a small campus students are in close contact with the teaching and administrative staff during their exchange semester. Our doors are always open and students do not need to make appointments to get in contact with the staff.

## Opportunity of interaction with other students:

Exchange students are enrolled in classes with full degree students and will therefore get the opportunity to meet with many other students. The SAA – Student Activity Association is also hosting many events for all students on campus.

Established in: 1928

Number of students enrolled: 45,000 at AU, 1,800 at campus Herning

Website for incoming exchange students :

<https://btech.au.dk/en/education/internationalstudents/exchange-students/>

